

Retro SETOUCHI journey
UTA's STORY



SETOUCHI UTA'S STORY

At the town of Utazu, you can enjoy the calm and beautiful Seto Inland Sea from various angles



Crossing the Seto Ohashi Bridge to the first stop, Town of Utazu

Get off at the Town of Utazu and enjoy a nostalgic journey while enjoying the thrill of viewing the Seto Inland Sea, home to 3,000 large and small islands, from the train window on the Seto Ohashi Bridge



The new central district will be developed on the site of a former salt farm, incorporating youth culture. The aging rate is the lowest among the municipalities in Kagawa prefecture, and the new central district continues to develop as a district where many young people live.



The old town area flourished as a strategic point for shipping in Shikoku during the Kamakura and Muromachi periods, and the quaint townscape remains today.

Day1

New central district Leisure in the living area

Approximately 35 minutes by JR from Okayama Station to Utazu Station
20 minutes' walk from Utazu Station to Utazu Rinkai Park



1 Sea and sky café

Ancient rice sandwich lunch



2 Gold Tower

Tenku 5F Sorakin Aquarium
Fish swimming with Seto Ohashi Bridge in the background

Gold Tower is 158m tall and sparkles in gold

Image provided by: Gold Tower

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3 Hamakita Coffee

Retro cafe of a long-established fruit shop



experience

4 Restored Salt fields, Kamaya

You can experience salt-making
Approximately 1.5 hours



5 Shikoku Aquarium, one of the largest in Shikoku



Image provided by: Shikoku Aquarium



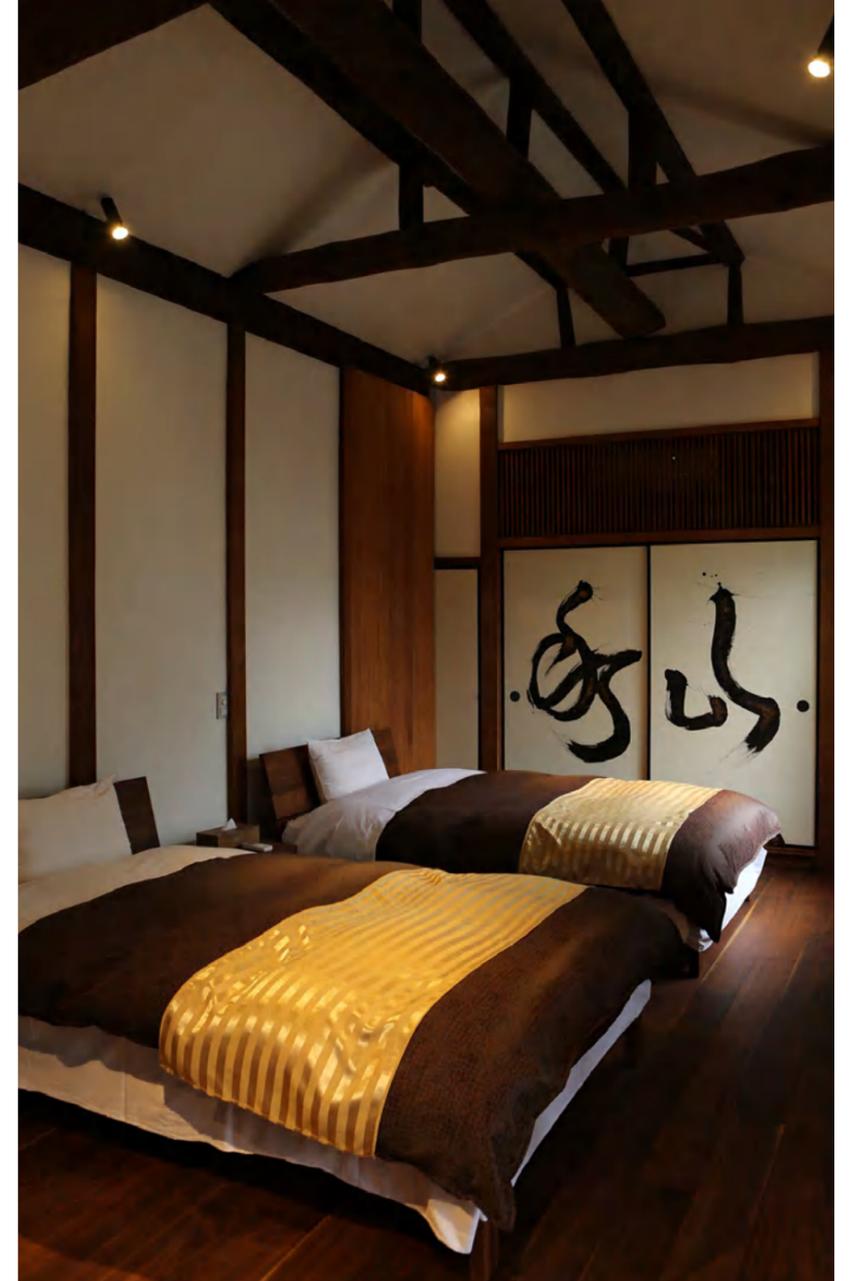
Day2 Old Town Area Retro Tourism

Town of Utazu has been connected to the world for 500 years



▲ Spanish nautical charts of the time

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6 Kuranoyakata Triangle Residence is a symbol of the old town

This residence is a luxurious modern Japanese-style building from the early Showa period (from 1926 to 1989), and you can feel the atmosphere of the era when the Town of Utazu was prosperous.

Registered tangible cultural property of the country



7 Old Town House Supervised by Alex Kerr

Accommodation facility for rent in a renovated old folk house



Streets of the old town area You can also see pilgrims visiting 88 sacred sites in Shikoku on a daily basis

Day 3

Peacefully visit temples in Town of Utazu



8 Saiko-ji Temple

In the precincts, the Funayagata used by the Tadotsu clan at the end of the Edo period was relocated, and the sliding door fittings still remain as they were at the time, and it is currently used as a tea room.
A Funayagata is a luxurious boat used by feudal lords (Japanese Daimyo) who ruled west of Osaka to cross the Seto Inland Sea on their way to Edo.

9 Shotsu-ji Temple



10 Ubushina Shrine

The main shrine is dedicated to Taganomiya Seiden shrine, the outer shrine of Ise Grand Shrine.



11 Honmyo-ji Temple



12 Shotokuin Temple



14 Tamon-ji Temple



15 Entsu-ji Temple

The precincts are said to be the remains of the residence of Yoriyuki Hosokawa, the official domain of the third Ashikaga shogun Yoshimitsu during the Muromachi period.

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16 Goshou-ji Temple

Feel like a pilgrim
No. 78 of the 88 Sacred Sites of Shikoku
This temple is also famous for warding off evil spirits.



13 Nanryu-ji Temple

Zazen experience & tea party
Sunday only around 5:40 AM to 7:30 AM



18 Josen-ji Temple

Yama the Great, judge of the afterlife and other kings are enshrined here, and it is famous along with pictures of hell and paradise.



17 Takahashi Jizo Mochi Honpo Sweets



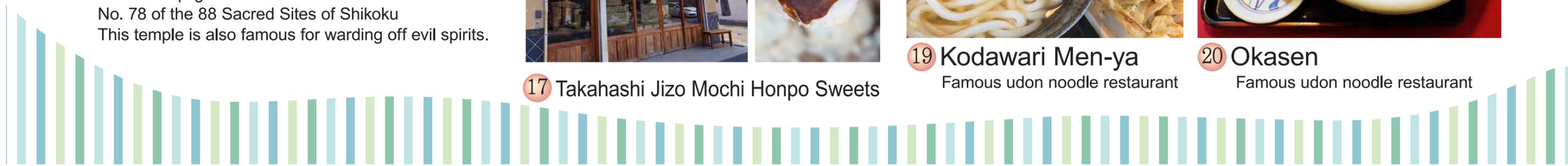
19 Kodawari Men-ya

Famous udon noodle restaurant



20 Okasen

Famous udon noodle restaurant



Spectacular scenic spots in Utazu



21 Shotsu-ji temple Mountain summit/observation deck

Registered as a Japan Night View Heritage location

From the observation deck, you can see the dynamic Seto Ohashi Bridge and the city leading to the sea.

The observation deck fence is full of "keys of vows" that couples have hung.



22 Ao-no-yama summit/observation deck

Altitude 224m

A scenic spot overlooking the Seto Ohashi Bridge, islands in the Seto Inland Sea, and the city of Utazu.

There is also the "Ao-no-yama Mountain Top Tumulus Group", which is thought to have been built in the late Tumulus period, and you can feel the romance of ancient times.

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23 Roadside Station, Lover's Sanctuary, Utazu Rinkai Park

A perfect location to enjoy the beautiful sunset over the Seto Inland Sea and the illumination of Seto Ohashi Bridge.



Image provided by: Shikoku Aquarium

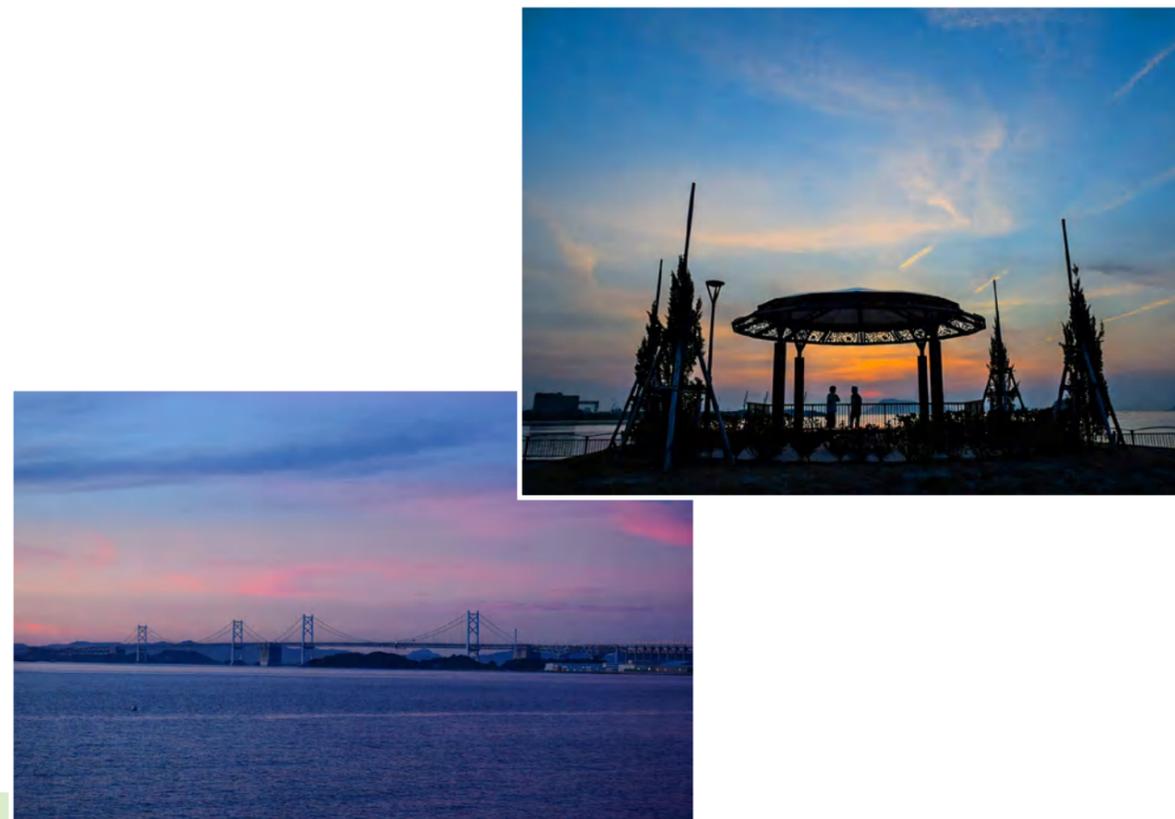
5 Shikoku Aquarium recreates the underwater world unique to Shikoku

Spectacular sunset view of the Seto Inland Sea turning orange over the dolphin pool



Image provided by: Gold Tower

2 Gold Tower Observation Floor



spring

summer



Utazu's old townhouse and Hina Dolls

An annual event where Hina dolls are displayed in about 60 private homes and shops. You can enjoy the display of Hina dolls while touring the old townscape that flourished with salt fields and the shipping industry. At the same time, there are two days where you can enjoy local specialties, food stalls, and various events.

- Holding period: Early March
- Venue: Komachi old-town area



Utazu Aloha Night

At this hula festival, you can enjoy spectacular hula and Tahitian dances against the backdrop of a panoramic view of the Seto Inland Sea. Hula dancing with the setting sun of the Seto Inland Sea in the background is moving and is a two-day event that can be enjoyed by both adults and children.

- Holding period: Around July
- Venue: 23 Utazu Rinkai Park

- 21 Shitsu-ji temple mountain, the mountaintop tumulus, and
- 22 Ao-no-yama mountaintop tumulus group are cherry blossom viewing spots

All Seasons

Utazu Event Calendar

Utazu Autumn Festival

This festival is held at the same time as the regular festivals of Ubushina Shrine and Shiogama Shrine. More than a dozen floats carrying taiko drums parade through Komachi (Old Town), a town lined with townhouses, brushing past the eaves and telephone poles.

- Holding period: Late October
- Venue: 10 Ubushina Shrine area



First tea ceremony of New Year ritual of "Utazu Irihama style restoration salt fields"

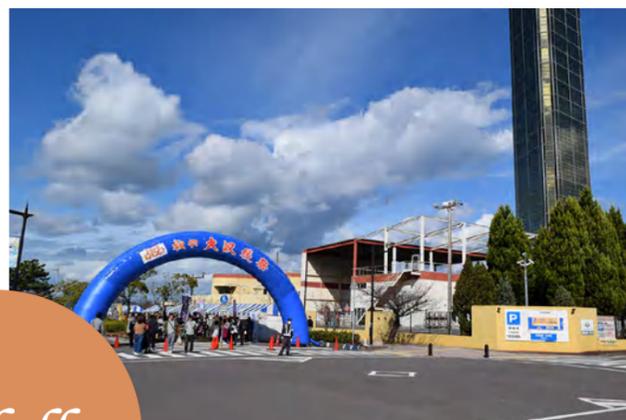
Pray for safety and burn the fire
An important ritual to start the New Year's salt production

- Holding period: Early January
- Venue: 4 Restored salt fields

Utazu Autumn Harvest Festival

Utazu, Chusan area of Kagawa Prefecture
Sales event for agricultural, marine products, and various products

- Holding period: Around November



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fall

winter

plan 1

Take the train to Kotohira-gu Shrine (Konpira-san)

Approximately 30 minutes from Utazu Station to Kotohira Station
 Approximately 40 minutes' walk from Kotohira Station to the main shrine of Kotohira-gu Shrine, 785th stone step
 Approximately 40 minutes' walk from Kotohira-gu Shrine to Izutama Shrine, 1,368th stone step
 Approximately 80 minutes' walk from Izutama Shrine to Kotohira Station
 Approximately 30 minutes from Kotohira Station to Utazu Station



Kotohira-gu Shrine



plan 3

Enjoy art by the sea with Plan3 rental car

Utazu Station rental car
 ~ Higashiyama Kaii Setouchi Museum of Art/Seto Ohashi Memorial Park approximately 15 minutes
 ~ Takeshi Kawashima Art Factory Museum approximately 40 minutes
 ~ Kagawa Prefectural Museum, approximately 30 minutes
 ~ Utazu station rental car, approximately 40 minutes

Kagawa Prefectural Museum



View of Seto Ohashi Bridge Seto Ohashi Memorial Park, where several works by Masayuki Nagare are on display

Takeshi Kawashima Art Factory Museum



Kagawa Prefectural Higashiyama Kaii Setouchi Art Museum

Neighborhood area

plan 2

To Mitoyo/Kan-onji by train and shuttle bus Approximately 25 minutes from Utazu Station to Kan-onji Station

Shuttle bus transfer Sunset shuttle taxi | Kagawa prefecture charter bus, sightseeing bus, Takamatsu Airport limousine bus operated by Seisan Kanko Group
 Approximately 25 minutes from Kan-onji Station or Takuma Station to Utazu Station



San/Seto Shuttle Taxi

Chichibugahama



Image provided by:Mitoyo Tourism and Exchange Authority



Mt. Shiude-yama

Image provided by:Mitoyo Tourism and Exchange Authority



Guard frame in the sky Takaya Shrine

plan 4

The ferry terminal for Naoshima is also 30 minutes by train from Utazu Station.

Approximately 30 minutes from Utazu Station to Takamatsu Station
 10 minutes' walk from Takamatsu Station to Sunport and Takamatsu Port

Yuunagi no Yu , Luxurious hot spring inn HOTEL Hanajukai



Mamehana Sweets shop

Wasanbon sugar and nerikiri Japanese sweets experience

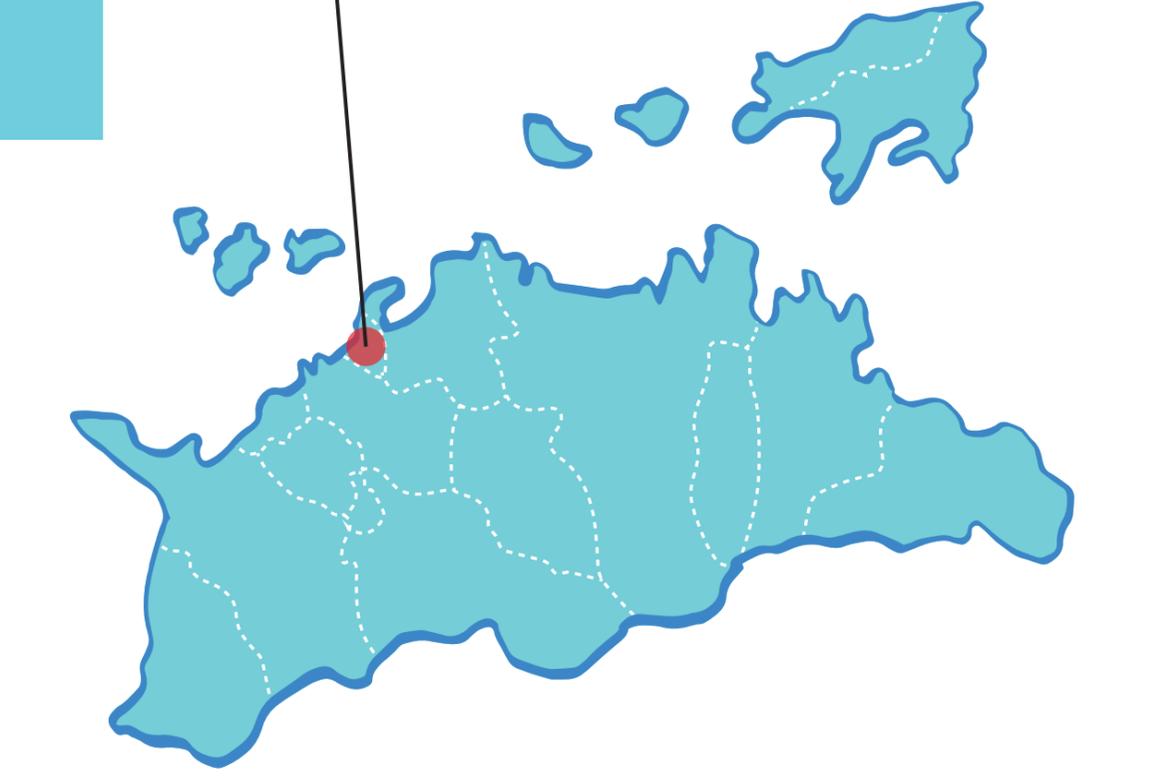
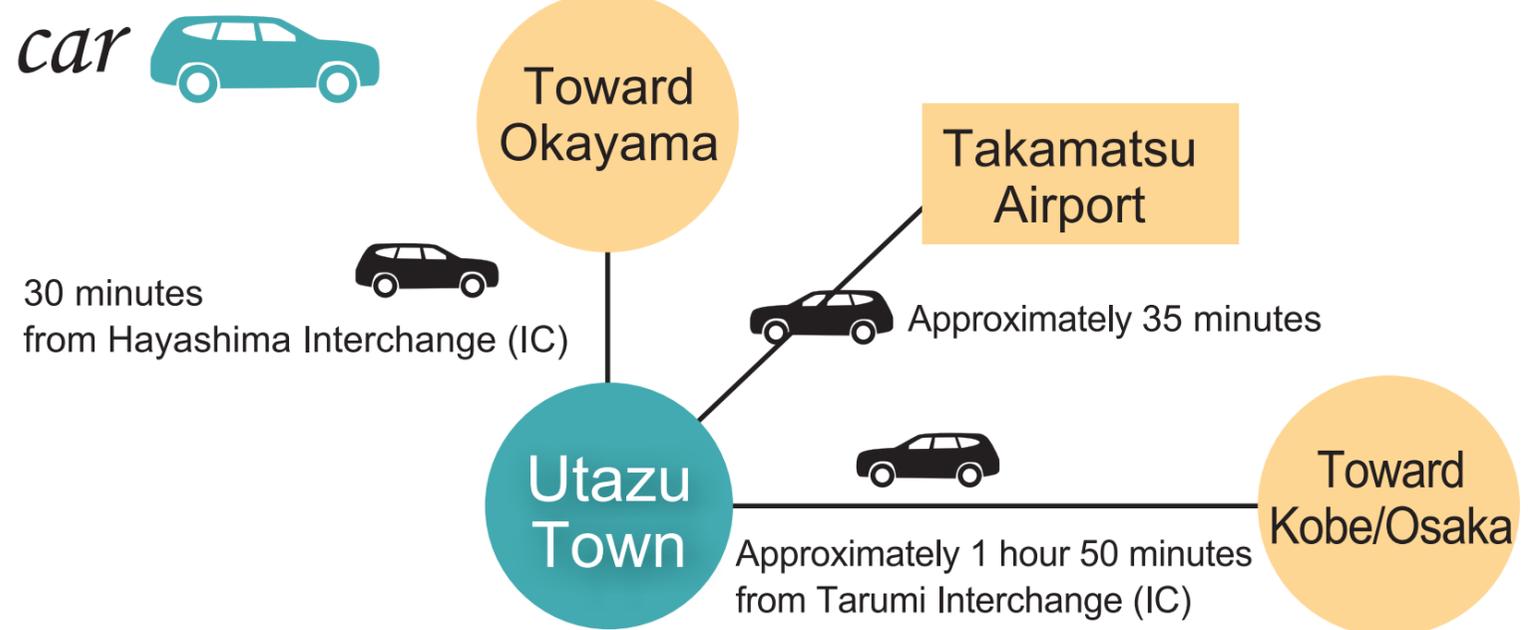
About reservations



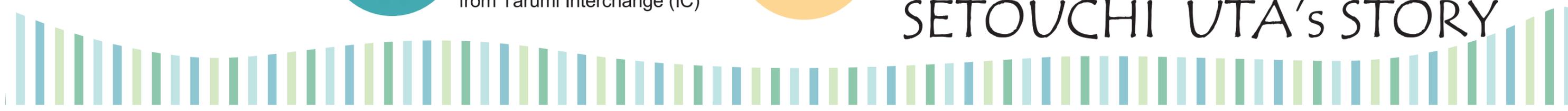
Ports to various islands such as Naoshima, Shodoshima, Teshima, Ogijima, and Megijima

Access to Utazu

public transport			
J.R. Shin-Osaka Station	Shinkansen 50 minutes	JR Okayama Station	JR Limited Express NAMPŪ or Limited Express Shiokaze Approximately 35 minutes
Tokyo Haneda airport·Narita Airport	approximately 1 hour 20 minutes	Takamatsu Airport	Limousine Bus Approximately 40 minutes
Osaka	Expressway Bus Approximately 3 hours 40 minutes	JR Takamatsu Station	JR Limited Express NAMPŪ or Limited Express Shiokaze Approximately 20 minutes
Kansai International Airport	Express Bus Approximately 3 hours 30 minutes	JR Takamatsu Station	JR Limited Express NAMPŪ or Limited Express Shiokaze Approximately 20 minutes
Takamatsu Airport	Limousine bus approximately 60 minutes		



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Retro SETOUCHI journey UTA's STORY



Town of Utazu official SNS



LINE



YouTube



Facebook



Guide map



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