

# KAGAWA

## TRAVEL GUIDE



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Official website



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A R T   S E T O U C H I

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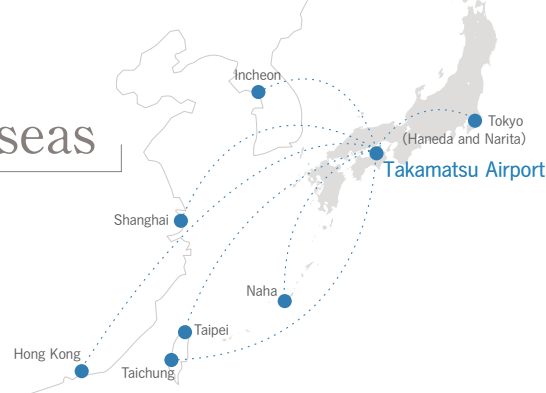
Kagawa Prefecture Tourism Association 4-1-10, Bancho, Takamatsu City, Kagawa Prefecture 760-8570

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## Access from Overseas



City	Airport name	Flight time	Airline
Seoul	Incheon Airport (ICN)	About 1 hour 45 min	AIR SEOUL JIN AIR
Shanghai	Pudong International Airport (PVG)	About 1 hour 30 min	春秋航空 SPRING AIRLINES
Taipei	Taoyuan International Airport (TPE)	About 2 hours 30 min	CHINA AIRLINES
Taichung	Taichung International Airport (RMQ)	About 2 hours 20 min	STARLUX
Hong Kong	Hong Kong International Airport (HKG)	About 4 hours	HKexpress

## Travel Tips

In Japan, many stores welcome credit card payments. If there is a sign for a credit card inside or outside the store, you can use it. However, there are some stores that only accept cash. It is recommended that you have some cash with you.

### Currency exchange machines in Kagawa Prefecture

#### 【Main locations】

- The Hyakujushi Bank Head Office
- Arrival lobby on the 1st floor of Takamatsu Airport
- In #114base on the 1st floor of the North Building of Takamatsu Orne

#### Notes

The maximum exchange limit is 100,000 Japanese yen per person. Passport identification is required.



### In case of illness/emergency

Japan National Tourism Organization (JNTO) medical institution search for foreigners, how to consult physicians, and emergency contact information can be accessed via the QR code on the right.



▲ Scan the QR code for details.

### How to make a call to Japan

The country code for Japan is 81. Please remove the leading 0 from the contact numbers on the following pages and add "+81" before making a call.

[Example] 087-832-3136 ▶ +81-87-832-3136


## Access from Other Prefectures




Tokyo	Air	Haneda Airport	1 hour 30 min	Takamatsu Airport
	Air	Narita Airport	1 hour 35 min	
	Rail (JR)	Tokyo Station	4 hours 30 min	
Osaka	Bus	Tokyo Station	10 hours 30 min	Takamatsu Station
	Rail (JR)	Shin-Osaka Station	2 hours	
	Bus	JR Namba Station	3 hours 20 min	
Kyoto	Rail (JR)	Kyoto Station	2 hours	
	Bus	Kyoto Station	3 hours 40 min	
	Rail (JR)	Shin-Kobe Station	1 hour 40 min	
Kobe	Bus	Sannomiya Bus Terminal	2 hours 45 min	
	Ferry	Kobe Sannomiya Ferry Terminal	4 hours 30 min	Port of Takamatsu
Okayama	Rail (JR)	Okayama Station	1 hour	Takamatsu Station
	Rail (JR)	Hiroshima Station	1 hour 40 min	
	Bus	Hiroshima Station	3 hours 30 min	
Fukuoka	Rail (JR)	Hakata Station	3 hours	
	Rail (JR)	Tokushima Station	1 hour 10 min	
	Rail (JR)	Matsuyama Station (Ehime)	2 hours 30 min	
within Shikoku	Rail (JR)	Kochi Station	2 hours 30 min	

\*Times shown are approximate.


# Access Information


  
Takamatsu Airport

  
JR Takamatsu Station

Limousine bus

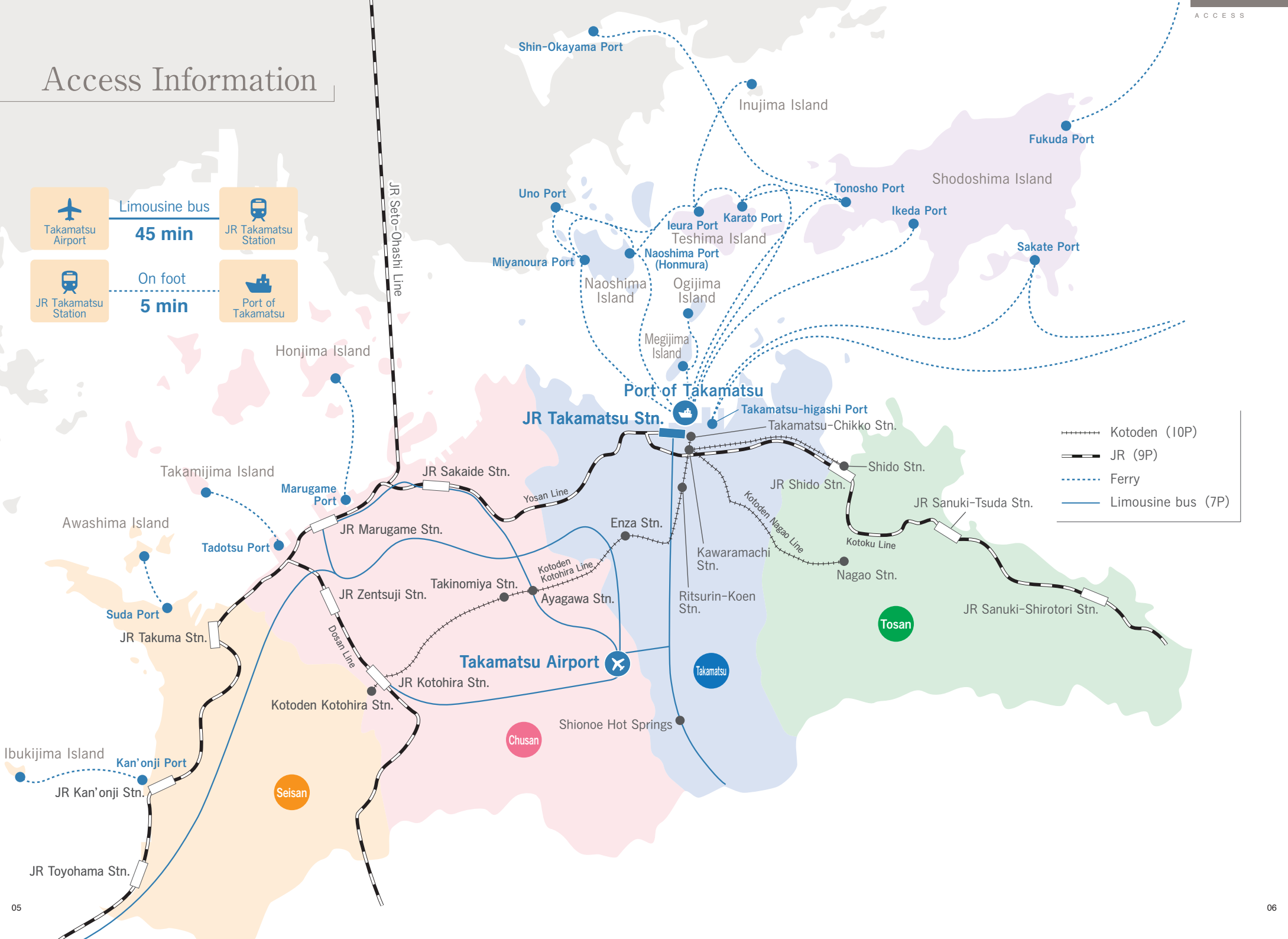
**45 min**

  
JR Takamatsu Station

  
Port of Takamatsu

On foot

**5 min**





# Limousine Bus



## For Takamatsu City (Bus Stop 2)

Takamatsu Airport	About 19 min	Yume Town Takamatsu-mae	About 4 min	Ritsurin Keen-mae	About 7 min	Keiwamachi Bus Stop 5	About 4 min	Keichocho Chuokuen-mae	About 3 min	Hyogo-machi	About 3 min	Takamatsu Chiko Bus Stop 8	About 5 min	Takamatsu Sh. Ferry Terminal
	800 yen		900 yen		900 yen		900 yen		1,000 yen		1,000 yen		1,000 yen	

## For Kotohira (Bus Stop 1)

Takamatsu Airport	About 28 min	New Reoma World	About 6 min	Udon Kaido	About 14 min	JR Kotohira Sh.	About 2 min	Osacho
	1,500 yen		1,700 yen		2,000 yen		2,000 yen	

## For Ayagawa, Sakaide, Utazu and Marugame (Bus Stop 4)

Takamatsu Airport	About 20 min	Ayagawa Sh.	About 30 min	Sakaide Sh.	About 10 min	Utazu Sh. South Exit	About 15 min	Marumachi/Marugame Sh.	About 10 min	Okura Hotel Marugame
	600 yen		1,200 yen		1,300 yen		1,400 yen		1,500 yen	

## For Marugame, Zentsuji, Kan'onji and Shikokuchuo (Bus Stop 0)

Takamatsu Airport	About 20 min	Ayagawa Sh.	About 20 min	Kosoku Marugame/Zentsuji	About 10 min	Kosoku Kan'onji
	600 yen		1,400 yen		2,000 yen	

\ Timetable /



\*Half fare for children

## Bus ticket vending machine

Limousine bus tickets can be purchased from the ticket machine at the following location after immigration.

Location: Arrival lobby on the first floor  
Payment methods:  
Cash, credit card, electronic money and QR code payment



## Contactless credit card payment

Contactless credit card payment is also available. In this case, you do not need to purchase a ticket from a ticket machine.



# Car Rental

## Times Car Rental

Takamatsu Station

Takamatsu Airport



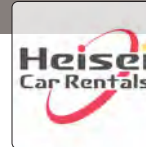
Times Car Rental has branches at Takamatsu Airport and JR Takamatsu Station. We offer cars for a variety of purposes, whether for personal or business travel, and look forward to serving you.



## Heisei Car Rentals

Takamatsu Station

Takamatsu Airport



Heisei Car Rentals has eight branches in the Setouchi area (Okayama, Kagawa, and Ehime). For international customers, we have Chinese and English-speaking staff.



## Nippon Rent-A-Car

Takamatsu Station

Takamatsu Airport



If you're looking for a safe and comfortable rental car, choose us! Multilingual navigation systems are available for a smooth experience.

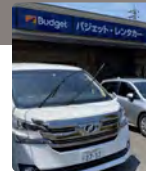
For reference: Compact car (Fit etc.) for 24 hours: 10,900 yen + tax



## Budget Car Rental

Takamatsu Station

Takamatsu Airport



Explore Shikoku & Okayama with Budget Rent a Car Shikoku! We support your road trip in many ways!

For reference: Light vehicle (Kei-car): from 6,050 yen. Regular size car (Standard): from 6,600 yen



## TOYOTA Rent a Car Higashi Shikoku

Takamatsu Station

Takamatsu Airport



The number of cars is the largest in the industry, and we have many new vehicles. We offer many safety features to ensure your safety while driving a rental car.

For reference: Compact car for 24 hours: from 8,580 yen. Minivan/station wagon for 24 hours: from 13,200 yen



## SKY RENT-A-CAR

Takamatsu Airport



Shikoku is home to the 88 Sacred Temples pilgrimage route, while Kagawa boasts the famous Kotohira-gu Shrine and delicious udon noodles. SKY RENT-A-CAR offers vehicles that can also be used for overnight stays. Enjoy the charm of Kagawa to the fullest.

Fee...from 6,600 yen (same-day return)



JR

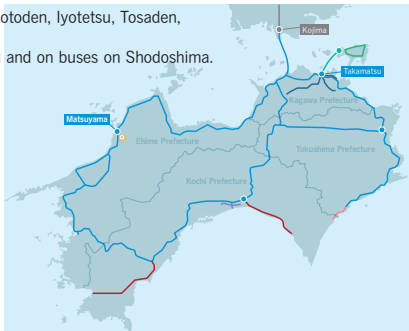
All Shikoku Rail Pass

## ALL SHIKOKU Rail Pass

The ALL SHIKOKU Rail Pass is a rail pass for exclusive use by foreign tourists, providing unlimited train travel on Shikoku on a number of consecutive days.

It is valid not only on JR trains, but also on the trains and trams of Kotoden, Iyotetsu, Tosaden, Tosa Kuroshio Railway and Asa Kaigan Railway.

Furthermore, it can be used on selected ferries to Shodoshima Island and on buses on Shodoshima.



Pass	Purchasing Overseas	Purchase in Japan	Purchasing from JR-WEST ONLINE TRAIN RESERVATION
3-day	12,000 yen (Children 6,000 yen)	12,500 yen (Children 6,250 yen)	12,500 yen (Children 6,250 yen)
4-day	15,000 yen (Children 7,500 yen)	15,500 yen (Children 7,750 yen)	15,500 yen (Children 7,750 yen)
5-day	17,000 yen (Children 8,500 yen)	17,500 yen (Children 8,750 yen)	17,500 yen (Children 8,750 yen)
7-day	20,000 yen (Children 10,000 yen)	20,500 yen (Children 10,250 yen)	20,500 yen (Children 10,250 yen)

\* Child prices apply to Children between the age of 6 and 11.



## JAPAN RAIL PASS

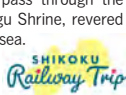
For a smooth and convenient journey between Tokyo and Shikoku by rail, we recommend the JAPAN RAIL PASS. To reach Shikoku, first travel to Okayama Station, the gateway connecting Honshu to Shikoku. Enjoy a seamless trip and explore the beauty of Shikoku.



## SHIKOKU MANNAKA SENNEN MONOGATARI

The SHIKOKU MANNAKA SENNEN MONOGATARI is a scenic train journey through central Shikoku's secluded mountains, showcasing the beauty of the four seasons.

Enjoy exquisite local cuisine as you pass through the dynamic Iya Valley and visit Kotohiragu Shrine, revered since ancient times as the god of the sea. Experience the perfect blend of nature, culture, and fine dining on this unforgettable ride.



## Anpanman Train

Ride across Shikoku on the Anpanman Train, accessible with ALL SHIKOKU Rail Pass and JAPAN RAIL PASS on select routes.



For us on  
social media



## Kotoden

A relaxing trip in Kagawa with Kotoden

Kotoden consists of three lines: Kotohira, Nagao, and Shido. There are many attractive tourist spots along the lines. Unlimited-ride tickets, which are useful for travelers, and discount tickets, which include the fees of other attractive facilities, are available. Use Kotoden and enjoy Kagawa Prefecture!

## Kotohira Line

Visit and see the Kotohira-gu Shrine and Ritsurin Garden, enjoy a large shopping mall or theme park, and relax your tired body in a hot spring.

- Connecting Takamatsu-Chikko Station and Kotoden Kotohira Station near the Kotohira-gu Shrine in 1 hour and 2 min
- Major tourist spot: Ritsurin Garden

## Nagao Line

There are many gourmet spots and undiscovered hot spots along the line. Find your favorite stores or take a tour of the neighboring areas.

- Connecting Takamatsu-Chikko Station and Nagao Station near Nagao-ji Temple, the 87th temple of the Shikoku Pilgrimage, in about 40 min
- Major tourist spot: Nagao-ji Temple

## Shido Line

Enjoy various charming artworks at facilities along the route, and take in beautiful sea views from the train.

- Connecting Kawaramachi Station and Kotoden Shido Station near Shido-ji Temple, the 86th temple of the Shikoku Pilgrimage, in about 40 min
- Major tourist spot: Shido-ji Temple

It's a local railroad.



★ALL SHIKOKU Rail Pass is accepted. JAPAN RAIL PASS is not accepted.

## Digital Ticket

Kotoden offers digital tickets that allow travelers to travel freely on all Kotoden trains for 24 or 48 hours. No application download is required. Tickets can be purchased on the dedicated website. Scan the QR code or search with your smartphone.



## One Day Pass

This convenient and cost-effective ticket allows unlimited rides on all Kotoden trains for one day. We highly recommend purchasing it when you use Kotoden.

**Ticket price** Adults: 1,400 yen / children: 700 yen

Special tickets

As of March, 2025



## Yashima Shikoku Mura and Shido Line Pass

This is a value-priced ticket that includes admission to the Shikoku Mura Museum<sup>\*1</sup>, an open-air museum that has relocated and restored buildings from four prefectures in Shikoku, and an unlimited one-day pass for shuttle buses to Shikoku Mura and on the Shido Line. This pass also entitles you to discounts at tourist facilities along the Shido Line.

**Ticket price** Adults: 2,000 yen

Valid for: Kotohira Line (from Takamatsu Chikko to Kawaramachi), Shido Line (all), and Kotoden Bus (Yashima Sanjo Shuttle Bus (from Kotoden Yashima Stn. to Shikoku Mura and Yashima Sanjo))

Sold at: Takamatsu Chikko, Katoharomachi, Kawaramachi, Yakuri, Kotoden Shido, and Kotoden Bus Information Center (Takamatsu Stn. and Kawaramachi)

<sup>\*1</sup>: Closed on Tuesdays (Open if Tuesday falls on a public holiday, and closed the following day.)



## Fan-Shaped Ticket

The fan-shaped Kotoden Onsen Ride and Bathe Ticket includes a bathing fee for Bussoshon Hot Spring<sup>\*1</sup> near Bussoshon Station, and a ticket for free riding in the 370-yen sectors<sup>\*2</sup> from the station. You will be presented with an original towel from the hot spring when you enter with this ticket.

**Ticket price** Adults: 1,300 yen

Sold at: Takamatsu Chikko, Katoharomachi, Kawaramachi, Ritsurin-Koen, Fueseishi, and Bussoshon

<sup>\*1</sup>: Closed on Tuesdays

<sup>\*2</sup>: 370-yen sectors: from Takamatsu Chikko to Hatada on the Kotohira Line, from Takamatsu Chikko to Hanazono on the Nagao Line, and from Kawaramachi to Matsushima 2-chome on the Shido Line

Rail & Limousine Pass<sup>\*1</sup>

Rail & Limousine Pass is a value-priced pass that includes two bus tickets between Takamatsu Airport and Takamatsu City and two Kotoden One Day Passes. If you plan to arrive at Takamatsu Airport, why not take the bus and train to get around Takamatsu!

**Ticket price** Adults: 3,000 yen

Sold at: Bus ticket machine in the arrival lobby on the first floor of Takamatsu Airport

<sup>\*1</sup>: Valid for one week from the date of purchase



## Kotoden Pool Ticket / Kotoden Skating Ticket

In summer, the Kotoden Pool Ticket is available, which includes a train ticket, admission to the swimming pool, and shaved ice. In winter, the Kotoden Skating Ticket is available, which includes a train ticket, admission to the Ice Arena, and the rental of skates. This is a convenient and value-priced ticket offered in cooperation with Tresta Shirayama.

- Pool** Adults: 2,000 yen, high school students: 1,800 yen, junior high school students: 1,500 yen, elementary school students: 1,400 yen
- Skating** Adults: 2,400 yen, high school students: 2,100 yen, junior high school students: 1,900 yen, children: 1,600 yen

**Access** A five-minute walk from Shirayama Station **Valid for** 50-yen sector from Shirayama Station Takamatsu Chikko and Sanjo on the Kotohira Line, all stations on the Nagao Line, and Kasugagawa on the Shido Line Sold at: all manned stations of Kotoden



## Kotoden x New Reoma World Combined Ticket

A ticket that includes a Kotoden One Day Pass and a free pass to New Reoma World is available through cooperation between two companies.

- Ticket price** Adults: 3,800 yen, students: 2,800 yen, children: 2,300 yen
- Access** About 15 minutes by shuttle bus from Okada Station to New Reoma World

Sold at: all manned stations of Kotoden



Art and architecture blend with nature, history, and people's lives. Not only the works of art but also the space of Kagawa Prefecture itself is immensely attractive. Come and enjoy a supreme moment here.

Since 2010, the Setouchi Triennale, a festival of contemporary art, has been held on the islands of the Seto Inland Sea.

It is the stage for an international art festival representing Japan where you can experience the charm of the Setouchi area each season.

# ART SETOUCHI

## Promises when touring the islands

Wear clothes that are comfortable to move in.

Have cash on hand.

Check when you can view the artwork.

Greet each other in a friendly manner.

Observe proper etiquette when viewing arts.

Plan meals in advance.

Obey the traffic rules.

Use the restroom when you find one.

Be sure to check the boat's return time.

Take all your trash with you when you leave the island.

ART SETOUCHI





# Naoshima Island

直島

Naoshima is now known as an island of art, but it has flourished since the Edo period as a strategic location for maritime transportation. The old townscape reminiscent of those days and the modern art harmonize perfectly, and the island attracts attention from both Japan and overseas.



"Red Pumpkin" ©Yayoi Kusama, 2006 Naoshima Miyanoura Port Square  
Photo:Daisuke Aochi



## Marine Station "Naoshima"

海の駅「なおしま」

Address | Naoshima-cho 2249-40

Phone | +81-(0)87-892-2299  
(NPO Naoshima Town Tourism Association)



KAZUYO SEJIMA + RYUE NISHIZAWA / SANAA



### Transportation to Naoshima

	Ferry : about 50-60 min	
Takamatsu	High-speed boat : about 30 min	Miyanoura

By ferry : Fare ▶ 680 yen (one-way)

High-speed boat : Fare ▶ 1,590 yen (one-way)



	Ferry : about 15-20 min	
Uno (Okayama)	Passenger boat : about 15 min	Miyanoura
	Passenger boat	
	About 20 min	Honmura

Ferry/Passenger boat : Fare ▶ 300 yen (one-way)



Naoshima Pavilion Owner: Naoshima Town  
Architect: Sou Fujimoto Architects Photo: Jin Fukuda

### Transportation within the Island /

#### Naoshima Town Bus

This bus runs between Miyanoura Port, which has a ferry terminal, and Tsutsujiso. You can also get off at the Honmura area, where the Art House Project and ANDO MUSEUM are located. From Tsutsujiso to the museum area, walk or take a Museum Area Shuttle Bus of the Benesse Art Site Naoshima.

Fare ▶ (per ride) Adults : 100 yen, children (5-12 years old) : 50 yen

\*Pay with coins when you get off. (Have coins ready before boarding.)

#### Museum Area Shuttle Bus of the Benesse Art Site Naoshima

This is a free shuttle bus that runs between Tsutsujiso and the Chichu Art Museum with short stops at the Benesse House Museum and the Lee Ufan Museum. Buses run every 30 minutes (every 15 minutes on expected busy days).

\*Timetables for March through September and for October through February are different.

\*The shuttle buses do not run on days when the Chichu Art Museum and the Lee Ufan Museum are closed.

#### Car Rental

- Naoshima Rent a Car  
(+81-(0)90-2862-7040, reservation required)
- Café Ougiya  
(+81-(0)90-3189-0471, reservation required)

Scan the code for more transportation information on Naoshima.



Scan the code for information about renting a bicycle.



#### Parking Lots on the Island

If you are coming by car, park at the following parking lots.

**Miyanoura Port Parking Lot**  
(operated by Naoshima Town Commerce and Industry Association)

- ▶ Regular size cars : 200 yen/day
- ▶ Tourist buses and large size cars : 1,000 yen/day

**Honmura Parking Lot**

- ▶ Free

**Beachside House Tsutsujiso Parking Lot**

- ▶ Free



Benesse House Photo: Tadasu Yamamoto



Benesse House Museum

## Benesse House Museum

ベネッセハウスミュージアム

Designed by Tadao Ando under the concept of coexistence of nature, architecture and art, this facility, which combines the functions of a museum and a hotel, opened in 1992. In addition to displaying works from its collection, including paintings, sculptures, photographs, and installations, there is a permanent exhibition of site-specific art created by artists exclusively for this location.

**Address** | Gotanji, Naoshima-cho

**Phone** | +81- (0) 87-892-3223

**Opening hours** | 8:00-21:00 (last admission 20:00) .

**Admission** | Online ticket: 1,300 yen On-site ticket: 1,500 yen  
\*Free for children 15 and under and guests staying at Benesse House

## Naoshima New Museum of Art

直島新美術館

Opened on May 31, 2025, this museum is the tenth art facility designed by Tadao Ando for the Benesse Art Site Naoshima. With three floors—two underground and one above ground—the museum plans to host public programs, such as talks and workshops, as well as special exhibitions of contemporary art from Asia including Japan. There is also a café in the building.

Naoshima New Museum of Art  
photo:GION



Naoshima New Museum of Art photo:GION

**Address** | Naoshima-cho 3299-73

**Phone** | +81- (0)87-892-3754

**Opening hours** | 10:00-16:30  
(last admission 16:00)

**Closed** | Mondays  
\*Open if Monday falls on a public holiday and closed the following day.

**Fare** | Online ticket: 1,500 yen  
On-site ticket: 1,300 yen  
\*Free for children 15 and under



Chichu Art Museum Photo: FUJITSUKA Mitsumasa

## Chichu Art Museum

地中美術館

This museum was established in 2004 as a place to reflect on the relationship between nature and people. Designed by Tadao Ando, while most of the building is buried underground to avoid disturbing the beautiful scenery of the Seto Inland Sea, natural light streams into the exhibition rooms, where works by Claude Monet, James Turrell, and Walter De Maria are permanently housed.

**Address** | Naoshima-cho 3449-1

**Phone** | +81- (0)87-892-3755

**Opening hours** | 10:00-17:00 (last admission 16:00)

**Closed** | Mondays (or the following day if Monday falls on a public holiday)

**Fare** | Online ticket: 2,500 to 2,700 yen  
On-site ticket: 2,800 to 3,000 yen  
\*Free for children 15 and under  
\*Reservations recommended.



Lee Ufan Museum Photo: Tadasu Yamamoto

## Lee Ufan Museum

李禹煥美術館

This museum is the product of a collaboration between Lee Ufan, an internationally acclaimed artist who is currently active mainly in Europe, and Tadao Ando, an architect. Inside the semi-underground building designed by Ando, Lee Ufan' s paintings and sculptures from the 1970s to the present are displayed. They resonate with Ando' s architecture, giving the space a sense of calmness and dynamism.

**Address** | Aza Kuraura 1390, Naoshima-cho

**Phone** | +81- (0)87-892-3754

**Opening hours** | 10:00-17:00 (last admission 16:30)

**Closed** | Mondays  
(or the following day if Monday falls on a public holiday)

**Fare** | Online ticket: 1,200 yen  
On-site ticket: 1,400 yen  
\*Free for children 15 and under





Naoshima Bath "I♥湯"  
by Shinro Ohtake (2009)  
Photo: Osamu Watanabe



Naoshima Bath "I♥湯" by Shinro Ohtake (2009)  
Photo: Yoshikazu Inoue

## Art House Project

家プロジェクト

An art project developed in the Honmura area of Naoshima Island. Artists have renovated the scattered empty houses and buildings to transform their spaces into works of art by weaving in the time and memories of the period in which the buildings were inhabited. Seven sites are open to the public: Kadoya, Minamidera, Kinza, Go'o Shrine, Ishibashi, Gokaisho, and Haisha.

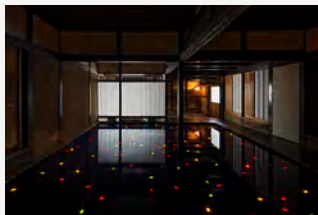
**Address** | Honmura area, Naoshima-cho

**Phone** | +81-(0)87-892-3223

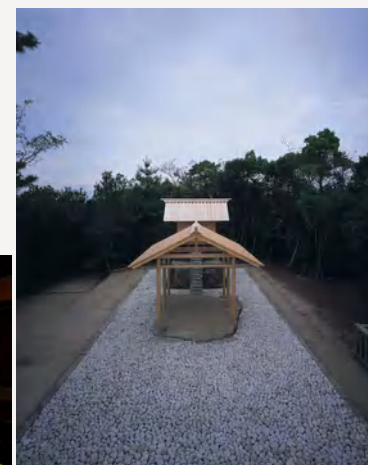
**Opening hours** | \*Please check the calendar of opening dates on the official website.

**Closed** | Mondays (or the following day if Monday falls on a public holiday)

**Fare** | Combined ticket  
(for five facilities excluding Minamidera and Kinza)  
Online ticket : 1,200 yen  
On-site ticket : 1,400 yen  
Single-site ticket for one art house  
Online ticket : 600 yen  
On-site ticket : 700 yen  
\*Free for children 15 and under  
\*For Minamidera and Kinza, a separate ticket and a reservation with a specific date and time are required.



Sea of Time '98  
by Tatsuo Miyajima in the Art House Project Kadoya  
Photo: Ken'ichi Suzuki



"Appropriate Proportion"  
by Hiroshi Sugimoto in the Art House Project Go'o Shrine  
Photo: Hiroshi Sugimoto

## Naoshima Bath "I♥湯"

直島銭湯「I♥湯」

An art facility created by artist Shinro Ohtake, where you can actually bathe. This public bath was created to serve as a source of energy for the residents of Naoshima, as well as a place for exchange between the residents and visitors from Japan and overseas. The world of Shinro Ohtake is reflected in everything from the exterior and interior to the bathtub, murals, mosaic art, and even the ceramics of the toilets.

**Address** | Naoshima-cho 2252-2

**Phone** | +81-(0)87-892-2626

**Opening hours** | 13:00-21:00 (last admission 20:30)

**Closed** | Mondays (or the following day if Monday falls on a public holiday.)

**Fare** | 660 yen  
\*310 yen for children 15 and under  
(free for children under 3)

## Restaurants & Cafés



### Naoshima Café Konichiwa

**Address** | Naoshima-cho 845-7

**Phone** | +81-(0)87-892-3308

**Opening hours** | 10:00-around 18:00  
(Dine-in last order 17:00)

**Closed** | Irregularly



### Naoshima Pasta REGALO

**Address** | Honmura 836, Naoshima-cho

**Phone** | +81-(0)90-7198-5999

**Opening hours** | Breakfast : From 7:30 (last order 9:00)  
Lunch : For groups of 10 or more by reservation only  
Dinner : 18:00-21:00 (last order 20:30) in Mar.-Sep.,  
17:30-20:30 (last order 20:00) in Oct.-Feb.

**Closed** | Fridays and Sundays



### AISUNAO

**Address** | Honmura 761-1, Naoshima-cho

**Phone** | +81-(0)87-892-3830

**Opening hours** | 11:00-15:00 (last order 14:30)

**Closed** | Mondays + irregular days



### Shima Shoku DO Miyanda

**Address** | Miyanoura 2268-2,  
Naoshima-cho

**Phone** | +81-(0)87-813-4400

**Opening hours** | 11:30-14:00  
(last order 13:30)

**Closed** | Mondays + irregular days



### maimai

**Address** | Honmura 750, Naoshima-cho

**Phone** | +81-(0)90-8286-7039

**Opening hours** | 11:00-17:00

**Closed** | Irregularly



### Kaisen Yayoda

**Address** | Miyanoura 2249-5, Naoshima-cho

**Phone** | +81-(0)87-892-3046

**Opening hours** | 11:00-15:00 and 18:00-20:00

**Closed** | Irregularly



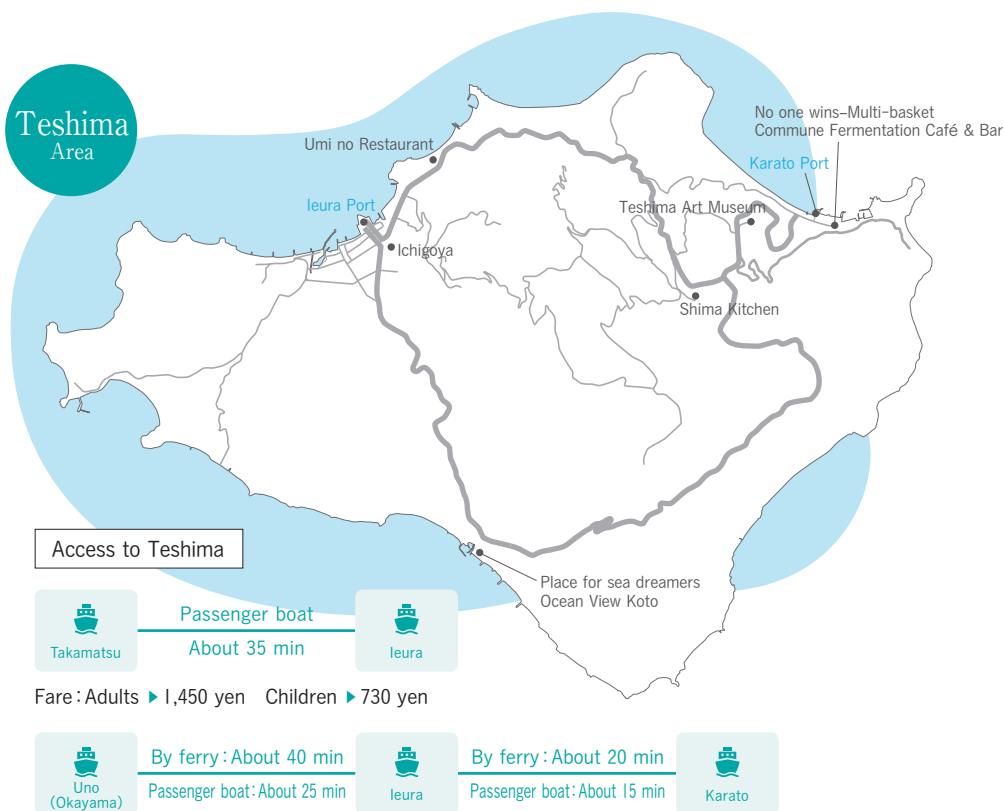
# Teshima Island

豊島

Along with Naoshima, it is known as an island of contemporary art. You can also enjoy its natural beauty, including the rice terrace in Karato over the gentle slope of the island.



Teshima Art Museum Photo: Ken'ichi Suzuki



Ferry and passenger boat fares  
(Ieura Port) : Adults ▶ 780 yen Children ▶ 390 yen  
(Karato Port) : Adults ▶ 1,050 yen Children ▶ 530 yen

Scan the code for Shodoshima  
Teshima Ferry timetables⇒



## Teshima Art Museum

豊島美術館

This is a collaboration between artist Rei Naito and architect Ryue Nishizawa. An abandoned rice terrace was restored, and the art museum was built on part of the site. Two openings in the ceiling allow wind, sound, and light from the surrounding areas to enter this space, where nature, art, and architecture merge.

**Address** | Teshima-Karato 607, Tonosho-cho

**Phone** | +81-(0)879-68-3555

**Opening hours** | 10:00-17:00 from Mar. to Sep. 10:00-16:00 from Oct. to Feb.

**Closed** | Tuesdays (Mar. to Nov.), Tuesdays through Thursdays (Dec. to Feb).

\*Open if the above closing day falls on a public holiday and closed the following day. \*Open on Tuesdays if Monday falls on a public holiday and closed the following Wednesday.

**Fare** | Online ticket : 1,800 yen  
On-site ticket : 2,000 yen  
\*Free for children 15 and under  
\*Reservations recommended.



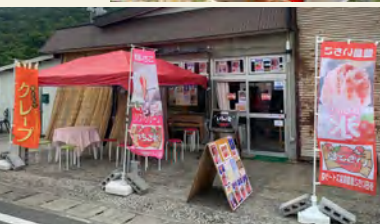
"Place for sea dreamers"  
Heather B. Swann + Nonda Katsalidis



"No one wins-Multi-basket"  
Llobet & Pons



## Restaurants & Cafés



### Ichigoya

**Address** | Teshima leura 2133-2, Tonosho-cho

**Phone** | +81-(0)879-68-2681

**Opening hours** | Weekdays : 12:00-17:00  
Weekends and holidays : 11:00-17:00

**Closed** | Tuesdays + irregular days in Mar. to Nov.  
(\*Open if Tuesday falls on a public holiday, and closed the following day. \*Open on Tuesdays if Monday falls on a public holiday and closed the following Wednesday.)  
Tuesdays through Thursdays + irregular days in Dec. to Feb.

**Parking** | Free



### Umi no Restaurant

**Address** | Teshima leura 525-1, Tonosho-cho

**Phone** | +81-(0)879-68-3677

**Opening hours** | Lunch : 11:00-15:30 (last order 14:30)  
Dinner : 18:00-21:00 (last entry 19:00 / last order 20:00)  
\*Reservations required for dinner.  
Reservations accepted until 11:00 of the day.

**Closed** | Tuesdays and Wednesdays

\*Open on Tuesday  
if Monday falls on a public holiday.  
\*On Thursday, dinner only.  
On Monday, lunch only.



### Ocean View Koto

**Address** | Teshimakou 811, Tonosho-cho

**Phone** | +81-(0)90-5148-0200

**Opening hours** | 10:30-16:00

**Closed** | Tuesdays + irregular days  
(Open on Tuesday if Monday falls on a public holiday.)  
\*Closed during winter (Nov.-Feb.)

### Commune Fermentation Café & Bar

**Address** | Teshima-Karato 2644, Tonosho-cho

**Phone** | +81-(0)50-7119-8036

**Email** | commune.teshima@gmail.com

**Opening hours** | See the official Instagram.

**Closed** | Irregularly  
(See the official Instagram.)



### Shima Kitchen

**Address** | Teshima-Karato 1061, Tonosho-cho, Shozu-gun

**Phone** | +81-(0)879-68-3771

**Opening hours** | 11:00-16:00  
(last order for food : 14:00, for drink : 15:30)

**定休日** | Tuesday through Friday  
\*Open on Tuesday if Monday falls on a public holiday.



TESHIMA ISLAND



## Cruise

In the Seto Inland Sea, which has been praised as the jewel of the world, you can enjoy island hopping or cruises with dining.



## SETOUCHI SEA WIND

**Address** | WIND Building 201, Furujin-machi 1-4, Takamatsu City

**Phone** | +81-(0)87-802-6495

**Fare** | Example: Half-day charter of a large cruiser (3 hours) :  
from 150,000 yen (up to 12 people, all-you-can-drink included)



## Sea Stage

シー ステージ

**Address** | Matsusaki 1662-1, Takuma-cho, Mitoyo City

**Phone** | +81-(0)875-24-9133

**Fare** | Example: 90-minute cruise :  
from 110,000 yen

## BAY MARINA

**Address** | Oyabu-cho 3100, Sakaide City

**Phone** | +81-(0)877-47-0074

**Fare** | Example : Private Sunset Cruise to Seto Ohashi 3 Islands : 53,500 yen (1 hour / 5 people)  
Charter or use as a marine taxi is also possible. Contact us.

**Email** | baymarina2018@gmail.com



## Takamatsu Marine Taxi

高松海上タクシー

**Address** | Fuseishi-cho 2081-5, Takamatsu City

**Phone** | +81-(0)80-5505-6000

**Email** | t.marin.taxi@gmail.com

**Fare** | Example : Naoshima and Ogijima Landing Cruise (about 2 hours) on a small cruiser: 38,500 yen, on a large catamaran cruiser : 88,000. For other charters, contact us.





# Megijima Island

女木島

There is a huge cave at the top of Mt. Washigamine in the center of the island, and it is said that ogres used to live there. That is the reason why this island is also called "Onigashima" (Ogre Island). In spring, about 3,000 cherry trees planted on the island bloom, tinting the whole island with pink.



"Sea Gulls Parking Lot" Takahito Kimura

## Onigashima Cave

鬼ヶ島大洞窟

A cave at the top of the mountain on the island, said to be the home of the ogres in the Momotaro legend.

Address | Megi-cho 2633, Takamatsu City

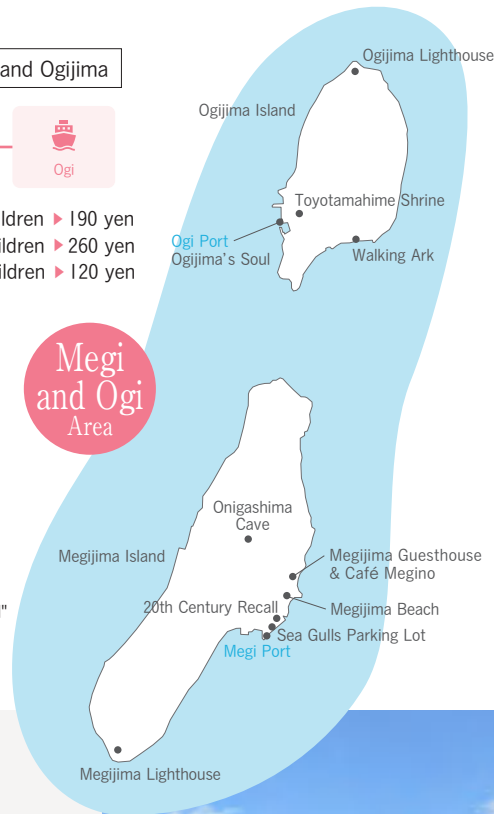
Phone | +81-(0)87-840-9055

Opening hours | 8:30-17:00 (last admission 16:40)  
Open all year round

Fare | Adults (high school students and above) : 600 yen,  
children (junior high and elementary school students) :  
300 yen, seniors 65 and over: 500 yen



### Access from Port of Takamatsu to Megijima and Ogijima

"20th Century Recall"  
Hagetaka FunjoMegi  
and Ogi  
Area

## Megijima Beach

女木島海水浴場

The beach on Megijima Island, famous as Ogre Island in the Momotaro legend. It was selected as one of the 100 Best Bathing Beaches in Japan by the Ministry of the Environment. The water quality and scenery are both outstanding, and it is called the Aegean Sea of the East. You can enjoy not only swimming but also camping and fishing.

Location | About a five-minute walk from Megi Port Opening hours | The beach is open annually from early July to mid-August.

Phone | +81-(0)87-840-9055



## Ogijima Island

男木島

As there is little flat land on this island, terraced villages were built on the southwestern slope. From the port, you can see a unique landscape of overlapping roofs of houses that look like scales. Here you will find art that blends in with nature and people's lives.



"Ogijima's Soul" Jaume Plensa

Photo: Nakamura Osamu

## Ogijima Lighthouse

男木島灯台

The 125-year-old lighthouse, which is made of Aji stone and has no paint, is very rare even in the whole of Japan. It is registered as a national Tangible Cultural Property and selected as one of the 50 Best Lighthouses in Japan.

Address | Ogi-cho 1062-3, Takamatsu City

Phone | +81-(0)87-873-0001

Opening hours | Museum: 9:00-16:30  
(open only on Sundays and public holidays)

Closed | Monday through Saturday

Fare | Free

"Walking Ark" Keisuke Yamaguchi  
Photo: Kimito Takahashi

Toyotamahime Shrine







# Shodoshima Island

小豆島

Shodoshima is known for its 400-year tradition of soy sauce production. In the last 100 years, it has become Japan's leading olive-producing island. It is a paradise with healing powers, full of charms for your health and beauty! It is also one of the centers of Setouchi Art. You can see many contemporary art works on this island.






## Access from Takamatsu to Shodoshima

  Ferry : about 60 min  
 High-speed boat : about 35 min 

Ferry : Fare Adults ▶ 700 yen Children ▶ 350 yen  
High-speed boat : Fare Adults ▶ 1,400 yen Children ▶ 700 yen




  Ferry  
About 60 min 

Ferry : Fare Adults ▶ 700 yen Children ▶ 350 yen

  Jumbo Ferry  
About 70 min 

Jumbo Ferry : Fare Adults ▶ 700 yen Children ▶ 350 yen




## Access from Okayama to Shodoshima

  Ferry  
About 70 min 

  Ferry : about 20-40 min  
 Passenger boat : about 15-25 min 

 Ferry : about 30 min  
 Passenger boat : about 20 min 

## Access from Kansai to Shodoshima

  Jumbo Ferry  
About 180 min 

Jumbo Ferry : Fare Adults ▶ 1,990 yen Children ▶ 1,000 yen

  Ferry  
About 100 min 

Ferry : Fare Adults ▶ 1,900 yen Children ▶ 950 yen



## Transportation within Shodoshima

Shodoshima is larger than you imagine. It takes about three hours to drive around the island. It is recommended that you research transportation options in advance.


Official website of the Shodoshima Tourism Association ▶



**Local bus service**  
Shodoshima Olive Bus  
Scan the code for details. ▶ 

**Chartered taxi**  
(1) Shodoshima Kotsu Taxi  
Scan the code for details. ▶ 

(2) Kankake Taxi  
Scan the code for details. ▶ 

**Shodoshima Sightseeing Bus**  
A convenient sightseeing bus that departs from and arrives at Tonosho Port and takes you around the tourist spots of Shodoshima in one day.  
Scan the code for details. ▶ 







## Kankakei Gorge & Ropeway

寒霞溪

Kankakei is one of the three most beautiful valleys in Japan and is a scenic site representing the Setonaikai National Park. The aerial tram runs between the towering, huge, vertical rocks and is the only place in Japan where you can see the sky, the sea, and the valley all at once. Above all, the beauty of the landscape during the autumn leaf season is extraordinary.

**Address** | Kankakedori-otsu 168, Shodoshima-cho

**Phone** | +81-(0)879-82-2171

**Time required** | Five minutes by aerial tramway to Sancho Summit Station

**Parking** | Free

**Opening hours** | Aerial tramway  
Mar. 21 to Oct. 20: 8:30-17:00  
Oct. 21 to Nov. 30: 8:00-17:00  
Dec. 1 to 20: 8:30-17:00  
Dec. 21 to Mar. 20: 8:30-16:30

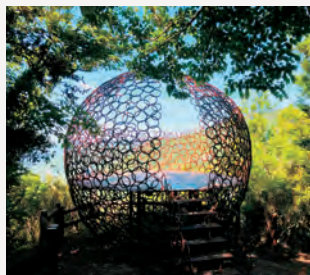
**Closed** | Please check the calendar of operation/suspension dates.



**Fare** | See the table below for regular passenger fares.

Period	Category	Return	One-way	One-day pass
Mar. 21 to Oct. 31 Dec. 1-10	Adults	2,340 yen	1,300 yen	3,000 yen
	Children	1,170 yen	650 yen	1,500 yen
Nov. 1-30	Adults	2,700 yen	1,500 yen	-
	Children	1,350 yen	750 yen	-
Dec. 11 to Mar. 20	Adults	2,160 yen	1,200 yen	3,000 yen
	Children	1,080 yen	600 yen	1,500 yen

\*There are discounts for groups, people with physical or mental disabilities, etc. Check the official website for details.



▲ "Soranotama / Kankakei" Noe Aoki



▲ Olive beef croquette burger

## Twenty-Four Eyes Movie Studio

二十四の瞳映画村

The film set for the movie Twenty-Four Eyes has been recreated on the coast overlooking the Seto Inland Sea. Here you can enjoy the nostalgic atmosphere of the early Showa period. It is also a popular photo spot. There are many hot things, including works from the Setouchi Triennale, the Kaiyodo Figure Gallery, and gourmet food.

**Address** | Tanoura-kou 931, Shodoshima-cho

**Phone** | +81-(0)879-82-2455

**Opening hours** | 9:00-17:00  
Open all year round

**Admission** | Adults: 850-1,000 yen  
Children: 430-500 yen \*Varies by period.

**Parking** | Free

**Additional Info** | Rental of kasuri kimono: 500 yen  
School lunch set: 1,100 yen



Café Cinema Club's school lunch set: 1,100 yen ▶



## Roadside Station Shodoshima Olive Park

道の駅小豆島オリーブ公園

Overlooking the Seto Inland Sea, on a small hill on Shodoshima, the only place in Japan where olive cultivation has continued for over 100 years, there is an olive grove of about 2,000 trees. The Roadside Station is located in this grove. You can enjoy the world of the movie "Kiki's Delivery Service" at the variety store, which uses the same location set as the live-action version of the movie, or at other locations.

**Address** | Nishimura-kou 1941-1, Shodoshima-cho

**Phone** | +81-(0)879-82-2200

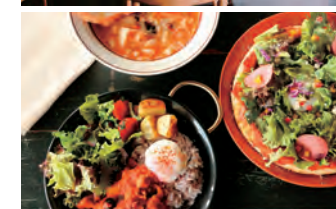
**Parking** | Free



## Olive

オリーブ

Shodoshima is Japan's number one olive producer. Over 80% of Japan's olives are produced here.



## OLIVAZ

**Location** | In the Shodoshima Olive Park

**Phone** | +81-(0)879-82-2200

**Opening hours** | 11:00-15:00 (last order 14:00)

## Angel Road

エンジェルロード

This is a huge sandbar that comes out of the sea only twice a day for three hours before and after the lowest tide. It is said that if you walk there holding hands with your loved one, an angel will descend between the two of you and make your wish come true. That is why it is called "Angel's Road."

**Address** | Tonosho-cho-kou 24-92

**Phone** | +81-(0)879-62-7004

**Parking** | 1st Parking Lot (paid), 2nd Parking Lot (free)







## Hishio-no-sato

醤油の郷

This is an area lined with factories producing soy sauce and tsukudani (seafood simmered in soy sauce) using traditional methods. The townscape of continuous black wooden walls and the pleasant aroma of soy sauce is certified as a Heritage of Industrial Modernization by the Ministry of Economy, Trade and Industry. Currently, one quarter of all wooden vats in Japan are used in Shodoshima, and some soy sauce breweries are open to visitors.



## Soy Sauce

醤油

The production of soy sauce in Shodoshima has a four-hundred-year tradition. It is carefully made by hand from well-selected ingredients, and then aged in wooden vats called koga. Even today, over 1,000 wooden vats are used, which is the largest number in the whole country. Soy sauce also becomes the base for various seasonings and is delivered to all corners of the country as a good and traditional Japanese flavor.



### Yamaroku Soy Sauce

**Address** | Yasuda-kou 1607, Shodoshima-cho  
**Phone** | +81-(0) 879-82-0666  
**Opening hours** | 9:00-17:00  
**Fare** | Free  
**Time required** | 30 minutes  
**Parking** | Free



### Marukin Soy Sauce Museum

**Address** | Nouma-kou 1850, Shodoshima-cho  
**Phone** | +81-(0) 879-82-0047  
**Opening hours** | 9:00-16:00  
 \*Varies depending on the time of year.  
**Fare** | Adults (junior high school students and above) : 500 yen, children (elementary school students) : 250 yen.  
**Time required** | Factory tour : 30 minutes  
 Moromi pressing experience : 10 minutes (starts at 10:00 and 14:00)  
**Parking** | Free

## Somen Noodle

そうめん

Hand-pulled somen is Shodoshima's specialty with 400-year history. Shodoshima is one of the three major somen production areas in Japan. Hashiwake is a traditional manufacturing process that uses long chopsticks to separate the sticky noodles during the drying phase. The chewy texture of fresh somen is a unique delight in the production area.



PICK UP

### Somen Production Experience



#### Nakabu-an

**Address** | Yasuda-kou 1385, Shodoshima-cho  
**Phone** | +81-(0) 879-82-3669  
**Closed** | Tue., Wed., and Thu. (may vary by season)  
**Fare** | Hashiwake experience and factory tour : Adults : 1,200 yen, children : 900 yen (including materials)  
 Factory tour : 500 yen  
**Reservations** | Required  
**Time required** | Experience : about 45 minutes  
 Tour : about 30 minutes



#### Shodoshima Furusato-mura Tenobe Somen House

**Address** | Murou 1-1, Shodoshima-cho  
**Phone** | +81-(0) 879-75-0044  
**Closed** | Mondays from Mar. to Dec.  
 Sundays from Jan. to Feb.  
**Fare** | Tour and demonstration : free  
 Hashiwake experience : 2,000 yen  
**Reservations** | Required  
**Time required** | 60 minutes

## Art

Shodoshima, a venue for the Setouchi Triennale, is dotted with fun artworks that stimulate your imagination.



"Regent in Olives" Hisakazu Shimizu  
 Photo: Kimito Takahashi



"Human Home Hermit Crab" Daisuke Omi



"The time of the beginning" Shiko Miyake



"Gift of the Sun" Choi Jeong Hwa



"The Star Anger" Kenji Yanobe

## Nakayama Senmaida Terraced Rice Field

中山千枚田

Nakayama Senmaida, which extends in the Nakayama District located almost in the center of Shodoshima, has been selected as one of the 100 Best Terraced Rice Fields in Japan. Surrounded by mountains on three sides, there are about 800 small and large terraced rice fields on slopes from 150 to 250 meters above the sea level. The landscape is very beautiful in every season. In the satoyama, which the original Japanese landscape is still preserved, a traditional event called "Mushiokuri", well known in movies, is held in the summer.

**Address** | Nakayama, Shodoshima-cho



### Komame Café

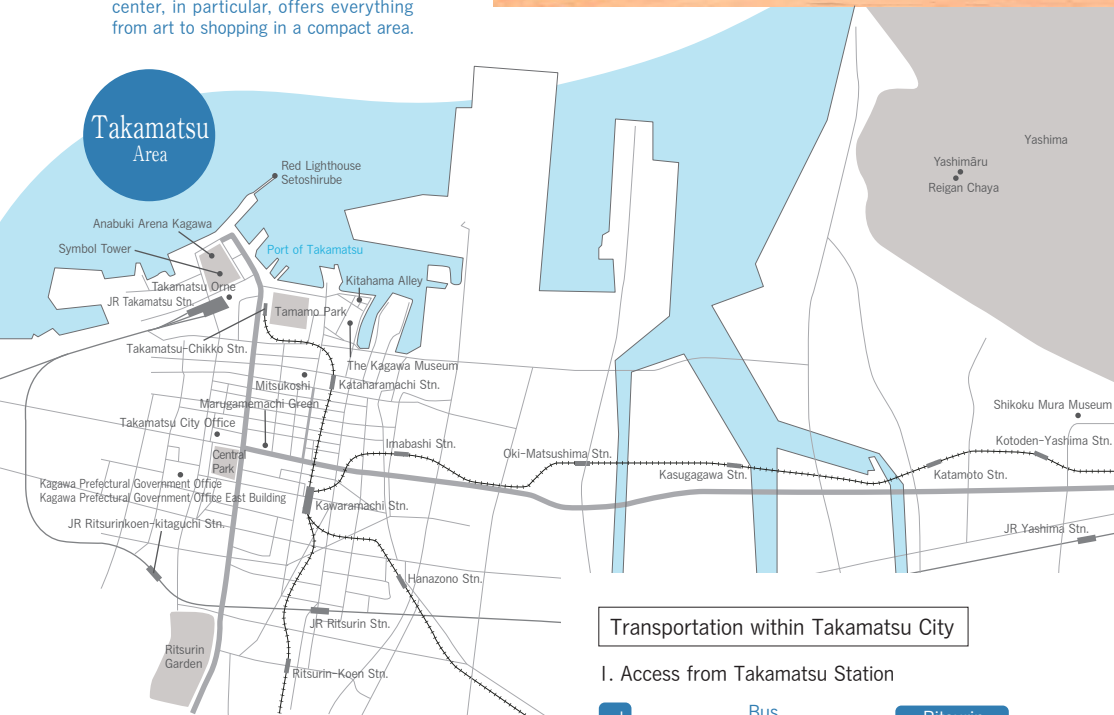
**Address** | Nakayama 1512-2, Shodoshima-cho  
**Phone** | +81-(0) 80-2984-9391  
**Opening hours** | 11:00-15:00 (last order 14:00)  
**Closed** | Tuesdays and Thursdays



# TAKAMATSU

高松

Takamatsu City is the capital of Kagawa Prefecture and has good transportation links to various parts of Shikoku, making it a hub for sightseeing in this region. The sea, islands, town, and mountains are all compactly packed together. There are many tourist attractions, and the city center, in particular, offers everything from art to shopping in a compact area.



## Access from Airport to Takamatsu (Limousine Bus)



Fare: Adults ▶ 600–1,000 yen

## Transportation within Takamatsu City

### 1. Access from Takamatsu Station

Takamatsu Station	Bus		Ritsurin Garden	
	20 min (Bus Stop 4 and 5)			
	JR	Yashima Station	Bus	Top of Mt. Yashima
	16 min		18 min	
	On foot			Tamamo Park
	5 min			

### 2. Sightseeing taxi

You will be guided to tourist spots in the city and prefecture based on your preferences.



# Ritsurin Garden

栗林公園

Ritsurin Garden has been designated as a Special Place of Scenic Beauty by the national government, which is said to be equivalent to a national treasure in the field of gardens. Covering a vast area of 75 hectares, it is the largest cultural treasure garden in Japan. This garden was repeatedly renovated by the successive lords of the Takamatsu domain, the Matsudaira family, as their villa, and was completed about 300 years ago. With Mt. Shiun as its backdrop, it is cleverly laid out with six ponds, 13 man-made hills, 1,400 pine trees, and bizarre rocks and stones. It is also blessed with seasonal scenery, creating a variety of beauty that has been described as seeing different scenery with every step. In recent years, it has received world-class acclaim, including three stars in the Michelin Green Guide (2009–), and the third place after Katsura Imperial Villa in a U.S. magazine specializing in Japanese gardens (2011).

**Address** | 1-20-16, Ritsurin-cho, Takamatsu City

**Phone** | +81-(0)87-833-7411

**Opening hours** | Varies by season, events, etc.

**Fare** | Adults: 500 yen, children: 170 yen



## Wasen Japanese-style Boat



In Ritsurin Garden, we recommend taking a Japanese-style boat ride around the scenic Nanko (South Pond). You will feel like a lord or princess as you enjoy the beautiful scenery from the surface of the pond.

**Fare** | Adult : 850 yen, children : 420 yen

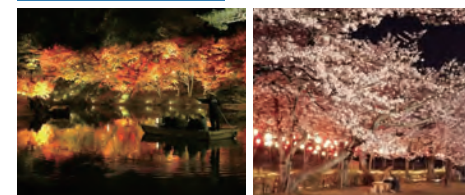
## Kikugetsu-tei

Built in the Sukiya-style in the Edo period, the Grand Tea House was loved by successive feudal lords. It was so named because it looks as if you can reach out and scoop up the moon on the pond from the boat, even if you are sitting in the house and looking at it. You can enjoy matcha or sencha tea with sweets.

**Fare** | Additional entrance fee is required.



## Illumination at Night



Trees and buildings are illuminated twice a year in spring and autumn. Cherry blossoms at night in spring and red leaves in autumn are breathtakingly beautiful. You can enjoy a different atmosphere of the Japanese garden from that of the daytime. Be sure to take a ride on a traditional Japanese boat (wasen) as well.

## Breakfast Porridge



You can enjoy tea porridge made with Goishi tea from Otoy Town, Kochi Prefecture, which is said to be as rare as a mirage.

**Address** | Hanazono-tei in Ritsurin Garden

**Opening hours** | Breakfast porridge : 7:15–10:00 (last order 9:30)

Starts at (1) 7:15, (2) 8:00, (3) 8:45, (4) 9:30

Other dishes : 11:00–14:00

**Fare** | Breakfast porridge made with Goishi tea : 1,650 yen. Hankatei Special Menu : 2,500 yen.



## Takamatsu Station and Port Area

高松駅・高松港エリア

The Sunport Takamatsu area, located near Takamatsu Station and Takamatsu Port, consists of marine and land transportation terminals, hotels, a plaza, and a promenade, making it an ideal area to start your sightseeing in Kagawa.

**Address** | Sunport 1-1, Takamatsu City

**Phone** | +81-(0)87-822-7060 (Takamatsu Convention and Visitors Bureau)

## Takamatsu Symbol Tower

高松シンボルトワー

It is Shikoku's largest high-rise complex, where public facilities, such as the International Conference Hall and citizen's halls, coexist with private office buildings and commercial facilities. Maritime Plaza Takamatsu is popular for its restaurants and shopping. On weekends, events, such as marches, are held around the tower. The view of the Seto Inland Sea from the free observation area on the 29th floor of the tower building is spectacular.

**Address** | Sunport 2-1, Takamatsu City

**Phone** | +81-(0)87-811-1676

## Takamatsu ORNE

高松オルネ

This commercial facility, which is directly connected to JR Takamatsu Station, was named "Orne" ('I' m here) out of a desire to make it a place where people gather as the gateway to Takamatsu. The shopping center offers a full range of products from standard souvenirs to excellent products selected from four Shikoku prefectures and Japanese and Western sweets from famous local stores. In addition to the souvenir shops, there are 60 stores offering a wide variety of goods.

**Address** | Hamano-cho 1-20, Takamatsu City

**Phone** | +81-(0)87-811-2200

**Opening hours** | 10:00-20:00 \*May vary by store.



## Anabuki Arena Kagawa

あなぶきアリーナ香川

Designed by SANAA, the multipurpose arena opened in February 2025. It can host international and national sporting events, concerts, exhibitions, and more and offers easy access by train, highway bus, and boat. This facility is open to the public—people can casually drop in and walk around the public spaces inside and outside the building, such as the entrance plaza and the exchange area, even when no events are taking place.

**Address** | Sunport, Takamatsu City

## Tamamo Park

玉藻公園

The ruins of Takamatsu Castle, which was the residence of the feudal lords, including the lords of the Sanuki domain, the Ikoma family, and the Takamatsu domain, the Matsudaira family, have been renovated and turned into a park. Takamatsu Castle drew seawater from the Seto Inland Sea into its moat and has been known as one of the three largest waterside castles in Japan. It also has many National Important Cultural Properties on its grounds, including the Tsukimi-yagura and Hiunkaku buildings, and has been designated as a National Historic Site. The Sakura-gomon Gate, which was to be designated as a National Treasure but was destroyed and burned down in an air raid in 1945, was restored in 2022.

**Address** | Tamamo-cho 2-1, Takamatsu City

**Phone** | +81-(0)87-851-1521

**Opening hours** | From sunrise to sunset

**Closed** | Dec. 29-31

**Fare** | Adults (16 and over) : 200 yen,  
children (6-15) : 100 yen,  
children under 6 : free



## The Kagawa Museum

香川県立ミュージアム

A comprehensive museum that functions as both a history museum and an art museum. It has permanent exhibitions that provide an easy-to-understand introduction to the history of Kagawa Prefecture with large exhibits, the life and achievements of Kukai, the great Buddhist priest, and the history of the Takamatsu Matsudaira family, as well as works of art by artists associated with Kagawa Prefecture, including Isamu Noguchi. It also offers the opportunity to try on a suit of armor and take a walk in the Tamamo Park (fee and reservation required).

**Address** | Tamamo-cho 5-5, Takamatsu City

**Phone** | +81-(0)87-822-0002

**Opening hours** | 9:00-17:00

**Closed** | Mondays (or the following Tuesday if Monday falls on a public holiday, in principle), year-end/New Year holidays. \*May be closed occasionally.

**Fare** | Permanent exhibition : Adults : 500 yen, group of 20 or more : 400 yen  
Special exhibition : Varies by exhibition.

## Kitahama Alley

北浜アリー

A commercial facility with 21 businesses, including restaurants, a wedding facility, fashion stores, and an inn, all of which make the most of the charm and atmosphere of the retro warehouse. As you walk around the stores, you can feel the pleasant and relaxed flow of time on the waterfront.

**Address** | Kitahama-cho 4-14, Takamatsu City, Kagawa Prefecture

**Phone** | Varies by store.

**Opening hours** | Varies by store.



NOCOS Masaki Minamikawa



## Yashima

屋島

Located to the east of Takamatsu City, Yashima is a peninsula of a volcanic plateau characterized by its table-like shape about 300 meters above sea level. It is famous as an ancient battlefield of the Genpei War, including the story of a fan as the target of Nasu-no-Yoichi, and also as a viewing point for the Seto Inland Sea, its sunset, and the night view of Takamatsu.



## Yashimâru

やしまーる

Opened in 2022 as a hub for tourism and cultural exchange in Yashima, this 200-meter-long glass-walled corridor building features facilities such as an observation deck offering panoramic views of the Seto Inland Sea, Japan's only panoramic art exhibition inspired by the Genpei War, along with cafés and shops.

**Address** | Yashimahigashi-machi 1784-6, Takamatsu City  
**Phone** | +81-(0) 87-802-8466

**Opening hours** | 9:00-17:00 (Open until 21:00 on Fri., Sat., and the day before public holidays)

**Closed** | Tuesdays (or the following weekday if Tuesday falls on a public holiday)

**Fare** | Free for entrance.  
 1,000 yen for panoramic exhibition  
 (high school students and above)

## Reigan Chaya

れいがん茶屋

A sky-high café reopened in 2021, offering stunning panoramic views of the sea and sky. Here, you can fully immerse yourself in the Setouchi scenery, delightful food, and even the gentle breeze touching your cheeks. Meals and souvenirs made with honey from Yashima are available.

**Address** | Yashimahigashi-machi 1784, Takamatsu City

**Phone** | +81-(0) 87-841-9636

**Opening hours** | 11:00-17:00 (last order 16:30)

**Closed** | Tuesdays



## Shikoku Mura Museum

四国村ミュージアム

It is an open-air museum with 33 old private houses and buildings, including six national important cultural properties, that were relocated and restored from four prefectures in Shikoku to its vast grounds of about 50,000 m2 at the foot of Mt. Yashima. On its premises, visitors can see valuable old folk houses and tools. It also has a replica of the Kazurabashi Suspension Bridge in the Iyadani Valley of Tokushima Prefecture, allowing visitors to experience the culture of Shikoku and the lifestyle of its ancestors.

**Address** | Yashima Naka-machi 91, Takamatsu City

**Phone** | +81-(0) 87-843-3111

**Opening hours** | 9:30-17:00 (last admission 16:30)

**Closed** | Tuesdays (or the following day if Tuesday falls on a public holiday)

**Fare** | Adults : 1,600 yen, junior and senior high school students: 600 yen, elementary school students and younger : free



## Roadside Station: Genpei-no-sato Mure

道の駅源平の里むれ

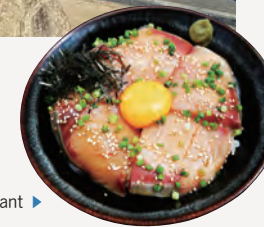
The roadside station is located at the famous old battlefield of the Genpei Yashima Battle. In addition to a souvenir shop selling Sanuki Udon noodles, famous confectioneries, alcoholic drinks, and traditional handicrafts, it has the Jakoya seafood restaurant, Genpei vegetable market, and a café serving products directly from the production area.

**Address** | Murechohara 631-7, Takamatsu City

**Phone** | +81-(0) 87-845-6080

**Opening hours** | Souvenir and products directly from the production area: 9:00-17:00  
 Jakoya: Weekdays: 11:00-14:00, weekends and holidays: 11:00-15:00

**Closed** | First and third Wednesday (open if the day falls on a public holiday)



Bowl of rice topped with pickled hamachi  
 Jakoya seafood restaurant ▶



# KOTOHIRA

琴平

Located in the midwestern part of Kagawa Prefecture, the Kotohira area offers a taste of traditional Japanese culture, including the Kotohira-gu Shrine, Konpira Hot Springs, and sake breweries.

## Kotohira Area



## Kotohira-gu Shrine

金刀比羅宮

Address | 892-1, Kotohira Town Phone | +81-(0)877-75-2121

Kotohira-gu Shrine, popularly known as "Konpira-san," has long been worshipped nationwide as the guardian deity of the sea, attracting approximately 4 million visitors annually, making it the largest tourist attraction in the prefecture. The exceptional view of the Sanuki Plain and Seto Inland Sea can be enjoyed after climbing 785 stone steps to the main shrine (Gohon-gu) and 1,368 steps to Okusha from the bustling shrine town. It is also renowned for beautiful cherry blossoms and autumn foliage.

### Access to Kotohira

#### 1. Car



#### 2. Train



Fare : Adults ▶ 730 yen Children ▶ 370 yen



Fare : Adults ▶ 980 yen Children ▶ 490 yen

### Konpira Climbing Shuttle Bus

Dedicated shuttle bus service to the entrance (O-mon) to the Kotohira-gu Shrine precincts, which is about halfway to Gohon-gu. Pick-up and drop-off at O-mon is available for a maximum of 10 minutes each way. (Reservation required)



Scan the code for details.



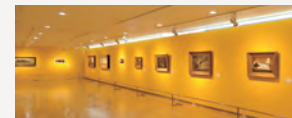
Kotohira Bus Reservation Center  
▶ +81-(0) 50-3537-5678

## Takahashi Yuichi-Kan (museum)

高橋由一館

Address | 892-1, Kotohira Town Opening hours | 9:00-17:00 (last admission 16:30)  
Phone | +81-(0)877-75-2121 Open all year round

Fare | Adults: 500 yen, high school and university students: 300 yen, junior high school students and younger: free



The museum has a total of 27 works by Takahashi Yuichi, known as Japan's first Western-style painter, including his signature work Tofu (Bean Curd). Twenty of them are on rotating display.



## Omote-shoin

表書院

Address | 892-1, Kotohira Town

Opening hours | 9:00-17:00 (last admission 16:30), Open all year round

Fare | Adults: 800 yen, high school and university students: 400 yen, junior high school students and younger: free



## Konpira Grand Theatre Kanamaru-za

旧金毘羅大芝居「金丸座」

Built in 1835, this is the oldest existing theater in Japan. Shikoku Konpira Kabuki Performance, a spring rite in Shikoku, is held here with star actors performing together.

Address | 1241, Kotohira Town

Phone | +81-(0) 877-73-3846

Opening hours | 9:00-17:00 (last admission 16:30)  
Open all year round

Fare | Adults: 500 yen, junior and senior high school students: 300 yen, elementary school students: 200 yen



## Kamitsubaki

神椿

Address | 892-1, Kotohira Town

Phone | +81-(0) 877-73-0202

Opening hours | 10:00-17:00 (last order for food: 16:00 / last order: 16:30)

Closed | A few days a month (check the official website)

This café and restaurant are located in a forest on the precincts of the shrine, blessed with abundant nature. The meals and desserts are prepared according to the motto of local production for local consumption. Fresh ingredients are used to serve the best dishes.



# Hot Springs

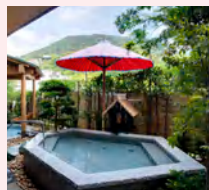
A lively hot spring village at the foot of Kotohira-gu Shrine

## Koubaitei | Yumoto Konpira Onsen Hananoyu in Kotohira

湯元 こんぴら温泉華の湯紅梅亭

Located in the shrine town of Kotohira-gu, this hot spring hotel is filled with tradition and hospitality. Two types of natural hot spring water are used, and 15 different types of baths are available. Guests can enjoy a tour of the hot spring baths within the hotel.

Address | 556-1, Kotohira Town Phone | +81-(0) 877-75-1111



## Kotohira Onsen Onyado Shikishimakan

ことひら温泉 御宿 敷島館

The hotel offers a wide variety of complimentary services while maintaining the atmosphere of a traditional and established ryokan. It has an excellent location along the approach to the shrine, convenient for visiting the shrine and eating out.

Address | Kawanishi 713-1, Kotohira Town

Phone | +81-(0) 877-58-8001

Scan the code to book. ▶



## Kotohira Grand Hotel Sakuranosho Hotsprings Inn

琴平グランドホテル桜の抄

Located just a one-minute walk from the approach to Kotohira-gu, this hot spring hotel is convenient for visitors to the shrine. A breakfast buffet offering about 50 Japanese and Western dishes is served.

Address | 977-1, Kotohira Town Phone | +81-(0) 877-75-3218



Scan the code to book. ▶



## Kotohira Hot Springs Kotosankaku Hotel

ことひら温泉琴参閣

The atmosphere of Konpira changes from season to season, yet remains elegant. Enjoy our sincere hospitality and the spirit of good old Japan.

Address | 685-11, Kotohira Town Phone | +81-(0) 877-75-0600



Scan the code to book. ▶

## Kotohira Yachiyo Hotel

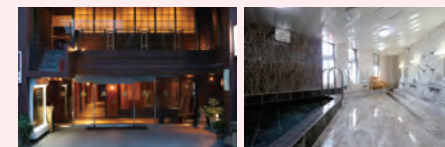
こんぴら温泉湯元八千代

This hotel celebrated its 300th anniversary in 2025. It was the first hot spring hotel in Konpira Hot Springs. The open-air bath has separate times for men and women. From there you can enjoy a panoramic view of the shrine and the Sanuki Plain.

Address | 611, Kotohira Town Phone | +81-(0) 877-75-3261



Scan the code to book. ▶



## Kotohira Kadan

琴平花壇

The traditional Japanese Sukiya-style cottages and the modern architecture are in perfect harmony. This is a Japanese hotel where tradition is beautifully preserved.

Address | 1241-5, Kotohira Town

Phone | 0570-078857 (hotel code:05)

Scan the code to book. ▶



## Restaurants & Cafés



### "Five Honored Families" Ike Shoten

Address | 933, Kotohira Town  
(at the 69th stone step of the front approach to the shrine)

Phone | +81-(0)877-75-3694

Opening hours | 9:30-18:00

Closed | Irregularly



### Kotohira Terrace

Address | 716-5, Kotohira Town

Phone | +81-(0)877-75-0001

Opening hours | 9:00-16:30

Closed | Irregularly



### Akaboshi Coffee

Address | 820-1, Kotohira Town

Phone | +81-(0)877-89-1830

Opening hours | 10:00-17:00

Closed | Wednesdays



### Konpira Pudding

Address | 716-5, Kotohira Town

Phone | 0877-85-5560

Opening hours | Weekdays: 9:30-17:30

Weekends and holidays: 9:30-18:00

Closed | Wednesdays



# Photogenic Spots

## Chichibugahama Beach Seisan

父母ヶ浜

A photogenic beach where the landscape is reflected like a mirror in the tide pools on the gently sloping shallow beach. For this reason, it is called the "Mirror of the Sky" or the "Japanese Salar de Uyuni." This is a tourist spot that represents the age of social networking (Instagram).

**Address** | Nio-otsu 203-3, Nio-cho, Mitoyo City

**Phone** | +81-(0)875-56-5880

**Parking** | Free (some paid parking)



## Mt. Shiude (Shiudeyama) Seisan

紫雲出山

A spectacular spot where you can enjoy a 360-degree view of the Seto Inland Sea. The Setouchi Islands were selected by the New York Times as one of the 52 Places for Travelers to Visit in 2019, and the cherry blossoms of Shiudeyama were featured at the top of the article. It is known as one of the best cherry blossom viewing spots in the Setouchi region. About 1,000 cherry trees bloom in the spring against the beautiful landscape composed of numerous islands. In early summer, many brightly colored hydrangeas are in full bloom.

**Address** | Ohama-otsu 451-1, Takuma-cho, Mitoyo City

**Phone** | +81-(0)875-56-5880

**Opening hours** | \*Traffic restrictions during the cherry blossom season. A fee and reservations are required to enter the mountain.

**Parking** | Available (60 cars)



## Takaya Shrine Seisan

高屋神社

Located at an altitude of 404 meters and overlooking the Seto Inland Sea, the main shrine's torii gate has recently been called "Torii in the Sky," and is attracting attention as a photogenic spot. Through the gate, you can see the cityscape of Kan'onji and the magnificent view of the Seto Inland Sea.

**Address** | Takaya-cho, Kan'onji City (Takaya Shrine Geku)

**Phone** | +81-(0) 875-24-2150

**Parking** | Available (40 cars in Geku and 20 in Hongu)

**Additional Info** | \*The road leading to Takaya Shrine's Hongu (at the top) is narrow and difficult to pass other cars. Be careful when driving. Private cars are not allowed on Saturdays, Sundays, public holidays, and during the consecutive holiday period. Even on weekdays other than the above, medium-sized buses and larger vehicles are not allowed to enter.



## Zenigata Sand Coin Seisan

銭形砂絵

This sand carving is said to have been made overnight on the white sand of Ariake Beach to welcome the feudal lord during the Edo period. It is 122 meters long, 90 meters wide, and 345 meters in circumference. Legend has it that if you see it once, you will be healthy, live a long life, and not be short of money.

**Address** | Ariake-cho, Kan'onji City **Phone** | +81-(0) 875-24-2150

**Parking** | Available for free (85 regular size cars) (Kotohiki Park Parking)

## Hearts Shuttle

A shared ride bus connecting JR Kan'onji Station and JR Takuma Station. The bus will take you to such places as Kan'onji Port, where you can enjoy freshly caught fish and ramen from the morning, the Kotohiki-kairo hot spring facility, a luck-of-money spot called Kan'ei Tsuho sand carving, and Takaya Shrine, famous for its Torii in the Sky.

**Opening hours** | Saturdays, Sundays, and public holidays

**Fare** | One-day pass : Adults : 1,500 yen, children : 700 yen, preschoolers : free (one child per adult) ., \*Fees vary by season.



▲ Scan the code for details.



## Sunset Shuttle Taxi

Fully enjoy the spectacular view of Seto with the Sunset Shuttle Taxi, a shared ride shuttle taxi service. You can easily take a trip from JR Takuma Station or JR Kan'onji Station to Chichibugahama Beach, Takaya Shrine, and more. A combination of routes can be selected.

**Opening hours** | Weekdays **Fare** | Varies by route selected.



▲ Scan the code for details.



# Seto Ohashi Bridge (Great Seto Bridge)

瀬戸大橋

This is one of the world's largest bridge systems connecting Honshu and Shikoku over the Seto Inland Sea, which boasts the overwhelming beauty of the landscape composed of many islands with both road and rail of about 9.4 kilometers.



# Seto Ohashi Commemorative Park

瀬戸大橋記念公園

This is a park built at the foot of the bridge to commemorate the opening of the Seto Ohashi Bridge. The park has many facilities for families, including the Lawn Plaza, Children's Plaza, Marine Dome, and the Seto Ohashi Commemorative Hall, which has an exhibition to introduce the entire process of bridge construction and the Bridge Theater to offer an impressive all-sky video.

**Address** | Bannosumidori-cho 6-13, Sakaide City **Phone** | +81-(0)877-45-2344  
**Parking** | Free



# Sanuki Manno Park

Chusan

国営讃岐まんのう公園

This is the only national park in Shikoku. The colorful floral landscape unfolds, including tulips and nemophila in spring, hydrangeas in early summer, and bright scarlet kochia and cosmos in autumn. In winter, the Winter Fantasy is held, where about 30,000 square meters of ground are covered with illuminations.

**Address** | Yoshino 4243-12, Manno Town  
**Phone** | +81-(0)877-79-1700  
**Opening hours** | 9:30-17:00 \*Varies by season, event, etc.  
**Closed** | Tuesdays and year-end / New Year holidays  
**Fare** | Adults (15 and over) : 450 yen,  
seniors (65 and over) : 210 yen,  
junior high school students and younger : free  
**Parking** | Paid



# Nakazu Bansyouen

Chusan

中津万象園

This strolling garden with ponds was built in 1688 by the second lord of the Kyogoku domain. In the park, which covers about 50,000 square meters, there are Japan's oldest sencha tea ceremony house, 100 torii gates given by the Fushimi Inari Taisha Shrine in Kyoto, and a large umbrella-shaped pine tree more than 650 years old. In addition, there are the Marugame Art Museum, which exhibits French paintings mainly from the Barbizon school, the Marugame Uchiwa Museum, where visitors can experience the making of a fan, and the Kaifutei restaurant, which serves Sanuki delicacies made from fresh seasonal ingredients.

**Address** | Nakazu-cho 25-1, Marugame City **Fare** | Garden : 800 yen (junior high and elementary school students : 400 yen),  
Museum (permanent exhibition) : 500 yen (junior high and elementary school students : 200 yen)  
\*Additional fee for special exhibitions  
**Phone** | +81-(0)877-23-6326  
**Opening hours** | 9:30-17:00 (last admission 16:30)  
**Closed** | Wednesdays  
**Parking** | Free



# Unpenji

雲辺寺

Seisan

Mt. Unpenji is on the boundary of two prefectures, Kagawa and Tokushima. The Swing in the Sky is located in the summit park of the mountain. Riding it is a refreshing and thrilling experience, as if you were flying in the sky. Photo Frame in the Sky has been added to the park, making it an even more popular photogenic spot. The aerial tramway connecting Unpenji Sanroku Station to Unpenji Sancho Station is one of the longest in Japan with a height difference of 657 meters and a travel distance of 2.5 kilometers.

**Address** | Unpenji Sancho, Oonohara-cho, Kan'onji City  
**Phone** | +81-(0)875-54-4968  
**Fare** | Tramway fare  
Round trip: Adults : 2,200 yen, junior and senior high school students : 1,650 yen, elementary school students : 1,100 yen.  
One-way : Adults : 1,200 yen, junior and senior high school students : 900 yen, elementary school students : 600 yen.  
(One preschooler is free per one paid ticket.)  
**Parking** | Available (200 cars)

# Marugame Castle

丸亀城

Chusan

The total height of the four-layer stone wall base is about 60 meters, the highest in Japan, which is why it is called the Great Stone Wall Castle. The three-layer, three-story castle tower is the smallest in Japan. It is one of 12 existing wooden castle towers in Japan, and it has been selected as one of the Japan's Top 100 Castles. The Otomon Gate, also known as the Taiko Gate (Drum Gate) because domain members used to announce the time with drums, and the castle tower have been designated as National Important Cultural Properties. In 2024, the Marugame Castle Experience program, an overnight stay experience that can only be offered by Marugame using its cultural assets including Marugame Castle, was launched.

**Address** | I-bancho, Marugame City  
**Phone** | +81-(0)877-22-6278  
(Marugame City Cultural Properties Conservation and Utilization Department)  
**Opening hours** | Hours of admission to the castle tower 9:00-16:30 (last admission 16:00), Open all year round  
**Fare** | Admission fee to the castle tower : Adults : 400 yen, children (junior high school students and younger) : free  
**Parking** | Available for free



# Honen'ike Dam

Seisan

豊後池堰堤

It has a majestic and stately appearance reminiscent of an old castle in medieval Europe, and the beautiful scenery in each of the four seasons attracts visitors. Built deep in the Asan Mountains upstream of Kunita River, this is a multiple-arch dam with a dam crest length of 145 meters, a height of 30 meters, having five arches and six supporting walls in the center. Its pioneering and rare structural form is highly valued in the agricultural engineering history. It was designated as an Important Cultural Property (Building) in 2006.

**Address** | Tanono 1050, Oonohara-cho, Kan'onji City  
**Phone** | +81-(0)875-24-2150  
**Parking** | Available for free





# Architecture

Kagawa Prefecture is called the “Kingdom of Architecture” by architecture enthusiasts. Many masterpieces of modern architecture, including the works of Kenzo Tange, a giant who established the modernist architecture that represents post-war Japan, and other world-famous architects, blend into the surrounding environment and people's lives, while also standing out brilliantly.

## Kagawa Prefectural Government Office East Building

Takamatsu

香川県庁舎東館

This is a signature work of Kenzo Tange, a world-renowned architect representing Japan (completed in 1958). It has been a model for municipal government building design as it expresses the traditional beauty of wooden architecture using concrete and is open to the citizens. It was designated as a National Important Cultural Property in 2022 for the first time as a post-war government building still in use. This was the only building from Japan selected by the New York Times Style Magazine as one of the 25 Most Significant Works of Postwar Architecture in 2021.

**Address** | 4-1-10, Bancho, Takamatsu City

**Phone** | +81-(0) 87-832-3075

**Parking** | Paid

**Opening hours** | The office is open Monday through Friday from 8:30 to 17:15. (excluding public holidays and year-end/New Year holidays)

**Fare** | Free



Photo : Dai Koike

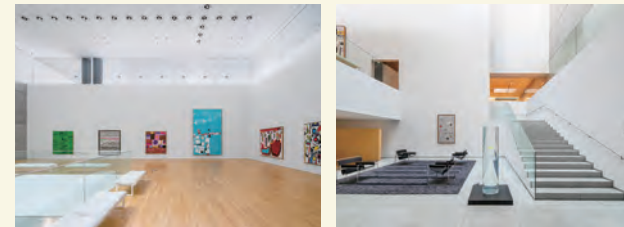


Photo: Yoshiro Masuda

## Marugame Genichiro-Inokuma Museum of Contemporary Art

Chusan

丸亀市猪熊弦一郎現代美術館

A contemporary art museum built in front of a train station, which is rare even in the whole of Japan. It houses a collection of about 20,000 works by Genichiro Inokuma, who was born in Kagawa Prefecture and designed the famous Hana Hiraku wrapping paper for Mitsukoshi Department Store. Special exhibitions are also held throughout the year. Designed by Yoshio Taniguchi, the building has an open space that lets in plenty of natural light.

**Address** | 80-1, Hama-machi, Marugame City

**Phone** | +81-(0) 877-24-7755

**Parking** | Paid parking available (underground parking lot in front of JR Marugame Station) Free for 2 hours

**Opening hours** | 10:00-18:00 (last admission 17:30)

**Closed** | Mondays (or the following day if Monday falls on a public holiday) and year-end holidays \*May be closed occasionally.

**Fare** | Permanent exhibition: Adults : 300 yen, university students : 200 yen (Additional fee for special exhibitions)



## Seto Inland Sea Folk History Museum

Takamatsu

瀬戸内海歴史民俗資料館

Built on Goshikidai, a scenic spot overlooking the Seto Inland Sea, this is a museum of the history and folklore of this vast area. It houses about 6,000 fishing and other tools used in the Setouchi region (National Important Intangible Folk Cultural Properties). Designed by Tadashi Yamamoto, the architecture has exhibition spaces connected by a visitor route that flows both indoors and outdoors. It was awarded the Architectural Institute of Japan Prize in 1975 and was designated as a National Important Cultural Property in 2024.

**Address** | Tarumi-cho 1412-2, Takamatsu City

**Phone** | +81-(0) 87-881-4707

**Parking** | Free (30 regular size cars. Large buses can also be accommodated.)

**Opening hours** | 9:00-17:00 (last admission 16:30)

**Closed** | Mondays (or the following day if Monday falls on a public holiday) and year-end/New Year holidays

**Fare** | Free



## Anabuki Arena Kagawa

Takamatsu

あなぶきアリーナ香川

Designed by SANAA, the multipurpose arena opened in February 2025. It can host international and national sporting events, concerts, exhibitions, and more and offers easy access by train, highway bus, and boat. This facility is open to the public—people can casually drop in and walk around the public spaces inside and outside the building, such as the entrance plaza and the exchange area.

**Address** | Sunport, Takamatsu City

**Phone** | +81-(0)87-825-1313

**Parking** | Paid

**Opening hours** | 9:00-21:00

**Closed** | Dec. 29 to Jan. 3





# Theme Parks

## Reoma Resort New Reoma World Chusan

レオマリゾート NEW レオマワールド

One of the largest theme parks in the Chugoku and Shikoku regions, where you can enjoy attractions, such as roller coasters and giant Ferris wheels, as well as parades and shows. Also enjoy viewing seasonal flowers, such as the Rose Festival held in spring and autumn. The Oriental Trip area, which accurately reproduces Asian ruins, is also recommended. The Hotel Reoma-no-mori is located next to the park.

**Address** | Kurikuma-nishi 40-1, Ayauta-cho, Marugame City

**Phone** | +81-(0) 50-3499-6428

**Parking** | Both paid and free parking lots

**Opening hours** | Varies by season, events, etc.  
(Check the official website for details.)

**Closed** | Tuesdays (excluding busy periods)

**Fare** | Admission fee (an additional fee required for rides etc.)

Adults (junior high school students and above) : 2,000 yen

Children (3 years old to elementary school students) : 1,500 yen

\*Additional fees may apply on busy days (check the official website).



Kagawa Prefecture has many facilities that both adults and children can enjoy, including Reoma Resort, one of the largest theme parks in the Chugoku and Shikoku regions, and the Shikoku Aquarium, which operates under the theme of Shikoku Waterscapes.



## The Sanuki Toy Museum Takamatsu

讃岐おもちゃ美術館

This is an experience-type art museum where you can get to know the charm of Kagawa through traditional crafts and arts. It has many unique toys made from traditional handicrafts, such as wooden vats used to store soy sauce in Shodoshima, Sanuki hand-stitched balls, and Sanuki papier mache. There is a museum shop and a café on the same floor.

**Address** | First floor of Marugame-machi Kururin Parking, Daiku-machi 8-1, Takamatsu City

**Phone** | +81-(0) 87-884-7171

**Parking** | Paid

**Opening hours** | 10:00-16:00 (last admission 15:30)

**Closed** | Thursdays and year-end/New Year holidays.  
Temporarily closed for maintenance in Feb. and Sep.

**Fare** | Adults (junior high school students and above) : 900 yen  
Children (6 months to elementary school students) : 700 yen



## Shikoku Aquarium Chusan

四国水族館

The aquarium opened in 2020 in Utazu Town, just off the Seto Ohashi Bridge.

The concept of the exhibition is Shikoku Waterscapes. Scenes of Shikoku's waters, including the Pacific Ocean, the Seto Inland Sea, and the clear rivers, Shimanto and Niyodo, are beautifully displayed in aquariums. The dolphins swimming and jumping in the outdoor pool against the backdrop of the Seto Inland Sea and the setting sun are particularly beautiful.

**Address** | Hama 1-bancho 4, Utazu Town

**Phone** | +81-(0) 877-49-4590 **Parking** | Paid

**Opening hours** | 9:00-18:00 (last admission 17:30)

**Closed** | Temporarily closed for maintenance in winter

**Fare** | Adults: (high school students or those aged 16 and over) : 2,600 yen  
Junior high and elementary school students : 1,400 yen  
Children (3 years and over) : 700 yen



## Shirotori Zoo Tosan

しろとり動物園

It is known as a zoo that is too free. The animals are as free as they please and you can interact with them fully at any time. Take photos with the babies of tigers, lions, and other ferocious animals. In November 2022, the new facility Anitopia opened, where you can interact with animals even on a rainy day. Here you will meet sloths, toucans, Parma wallabies, and reptiles.

**Address** | Matsubara 2111, Higashikagawa City

**Phone** | +81-(0) 879-25-0998

**Parking** | Free

**Opening hours** | 9:30-17:00 (last admission 16:00)

**Closed** | Twice a month  
(check the official website)

**Fare** | Adults (junior high school students and above) : 1,650 yen,  
children (3 years and over) : 770 yen



## Japan Dolphin Center Tosan

日本ドルフィンセンター

At the Dolphin Center, you can interact with dolphins in the rich satoumi waters of the Seto Inland Sea. A variety of programs are available, including feeding the dolphins and swimming with them, which is the most popular activity, in the calm sea.

**Address** | Tsuruwa 1520-130, Tsuda-machi, Sanuki City

**Phone** | +81-(0) 879-23-7623

**Parking** | Free

**Opening hours** | 10:00-16:30 (from Nov. to the day before Golden Week next year)

**Closed** | Wednesdays (from Oct. to Jun.)  
(excluding public holidays, year-end / New Year holidays, spring holidays and the Golden Week period)

**Fare** | Adults (junior high school students and above) : 550 yen  
Children (4 years old to elementary school students) : 440 yen





# Cultural Experience

Kagawa Prefecture is home to a number of traditional crafts, including Kagawa lacquerware and Marugame uchiwa fans, both of which have been designated by the government as Traditional Crafts of Japan. You will get to know the essence of these traditional crafts through hands-on programs.

## Kagawa Lacquerware

香川漆芸

Kagawa has produced many masters of lacquerware since the late Edo period. The vivid colors and carving techniques are characteristics of Kagawa lacquerware, and it has been designated by the government as one of the Traditional Crafts of Japan.

### \ Experience it here! /

#### Sanuki Lacquerware Museum

The Sanuki Lacquerware Museum exhibits its collection of the works of living national treasures and holds solo exhibitions of contemporary artists with a focus on Kagawa lacquerware. With its program, you can easily experience colorful lacquer painting and lacquer carving, one of the unique techniques of Kagawa lacquerware.

**Address** | Kamifukuoka-cho 2017-4, Takamatsu City  
**Phone** | +81- (0) 87-802-2010  
**Opening hours** | 10:00-17:00  
**Closed** | Wednesdays and Thursdays  
**Fare** | Chopstick painting: 3,000 yen (including postage) (about 60 minutes)  
 Lacquer carving (small plate): 3,000 yen (can be taken home the same day) (about 60 minutes)  
**Reservations** | Reservation required  
**Capacity** | About 2 to 8 people  
**Parking** | Available  
**Additional Info** | Paid options of the chopstick painting: small plate painting and chopstick rest painting

## Marugame Uchiwa Fan

丸亀うちわ

It is said that the Marugame uchiwa fan, now designated by the government as one of the Traditional Crafts of Japan, originated in the Edo period and was made as a souvenir for pilgrims visiting Kotohira-gu Shrine. The frame is made from one piece of bamboo, and a fan requires 47 steps to complete, most of which are done by hand by artisans. Taught by a traditional artisan who has outstanding craftsmanship skills, you can make your own original fan.

### \ Experience it here! /

#### Uchiwa Workshop Take

**Address** | Marugame Castle, 1-bancho, Marugame City  
**Phone** | +81- (0) 877-25-3882  
**Opening hours** | 10:00-14:00  
 Open all year round  
 (\*May be closed occasionally)  
**Fare** | 7,150 yen (90 min)  
**Reservations** | Reservation required  
**Capacity** | 1 to 10 people  
**Parking** | Available

#### Marugame Uchiwa Museum

**Address** | Nakazu Bansyouen, Nakazu-cho 25-1, Marugame City  
**Phone** | +81- (0) 877-24-7055  
**Opening hours** | 9:30-11:30 and 13:30-15:30  
**Closed** | Wednesdays (or the following day if Wednesday falls on a public holiday), year-end/New Year holidays  
**Fare** | 7,150 yen (90 min)  
**Reservations** | Reservation required  
**定員** | 1 to 40 people  
 \*Group menu available for 10 or more people  
**Parking** | Available



## Sanuki Norizome Dyeing

讃岐のり染

A paste made of glutinous rice is applied using the tsutsugaki method or stencils to block the dye from penetrating the fabric, and then the fabric is dipped in an indigo pot or brushed to dye it. This technique has been handed down from the Edo period to the present and is used to make shop curtains, flags, costumes for lion dance performances, and household goods.

### \ Experience it here! /

#### Sensho Yoshinoya

Yoshinoya is an established dye house in Kotohira Town, located at the foot of the Kotohira-gu Shrine. It has been producing the banners for the Shikoku Konpira Kabuki Performance, in which star actors perform on the stage of the Konpira Grand Theatre Kanamaru-za, since its first performance. Here you can make a tote bag using Kagawa's traditional crafting technique of Sanuki norizome dyeing.

**Address** | Fujimi-cho 277, Kotohira Town  
**Phone** | +81- (0) 877-73-5846,  
 +81- (0) 90-2824-0839  
**Opening hours** | 9:00-17:00  
**Fare** | 30-40 min course: from 4,000 yen  
 1.5-2-hour course: from 5,000 yen  
**Capacity** | 1 to 20 people



## Bonsai

盆栽

Pine trees are produced mainly in Kinashi-cho and Kokubunji-cho in Takamatsu City, including Kuromatsu, the king of pine trees, Nishikimatsu with large attractive cracked bark, and Goyomatsu, which is easy to grow. Takamatsu boasts 80% of all pine bonsai production in Japan.

### \ Experience it here! /

#### Takamatsu Bonsai Center

**Address** | Kokubu 353-1, Kokubunji-cho, Takamatsu City  
**Phone** | +81- (0) 87-874-2795  
**Opening hours** | 9:30-17:00  
**Closed** | Year-end / New Year holidays  
**Fare** | Admission free  
 Moss ball making 4,200 yen  
 (only for groups of 5 or more) (reservation required)  
**Time required** | About 50 min for moss ball making

## Sanuki Hand-stitched Balls

讃岐かがり手まり

The traditional handicraft of Kagawa Prefecture, Sanuki hand-stitched ball, is a beautiful local toy made of cotton, which was a specialty of Kagawa in the past. The flowers of the four seasons and beautiful traditional patterns are expressed using plant-dyed cotton thread. The soft texture and gentle colors of cotton are reflected in the ball as its characteristics. By concentrating on the work and carefully making each stitch, you will know that the beauty comes from the time and effort.

### \ Experience it here! /

#### Sanuki Kagari Temari Preservation Association

**Address** | 2-3-16, Kanko-dori, Takamatsu City  
**Phone** | +81- (0) 87-880-4029  
**Opening hours** | 10:00-17:00  
**Closed** | Sundays and public holidays  
**Fare** | From 3,300 yen (Varies depending on program content)  
**Reservations** | Reservation required **Time required** | 1 to 2.5 hours





# Pilgrimage

お遍路



A pilgrimage in Japan means visiting the sacred places opened by Kobo Daishi (Kukai) and following the footsteps of his religious practices about 1,200 years ago. It is said that by making a pilgrimage to 88 temples, you can get rid of worldly desires hidden in your mind and attain higher spiritual enlightenment. You can visit in any style you like, either authentically on foot or by car.



## Last Three Temples of Pilgrimage

上がり三カ寺

The three temples that complete the pilgrimage are Shido-ji Temple as the 86th, Nagao-ji Temple as the 87th, and Okubo-ji Temple as the 88th and final temple. You can experience part of the pilgrimage in the tranquil scenery of eastern Kagawa.



▲ The 86th temple: Shido-ji Temple



▲ The 87th temple: Nagao-ji Temple



▲ The 88th temple: Okubo-ji Temple



### Henrogasa Taxi

Chartered taxi for pilgrimages. You will be accompanied and guided by a driver officially certified as partner by the Shikoku 88 Site Association. A customized plan can be prepared from a one-day trip to a full round trip.

**Kotohira Bus Co., Ltd.**

Phone | +81-(0) 50-3537-5678

Fare | One car for about 5 hours: 30,500 yen

# Pilgrimage to Seven Temples

セツ所まいり

The total length of the Shikoku 88 Temple Pilgrimage route opened by Kobo Daishi is about 1,400 kilometers. In case it is difficult to visit them all, the Pilgrimage to Seven Temples from the 71st to the 77th temples has been popular since the Edo period since they can be visited on foot in one day. Each temple has Seven Lucky Gods for visitors to rub, in addition to the principal image, and you can enjoy a short pilgrimage to receive seven good fortunes.

## The 71st temple Iyadani-ji Temple

Omi-otsu 70, Mino-cho, Mitoyo City

**Health and happiness for the family**

Located halfway up Mt. Iyadani of 382 meters above the sea level, the temple is famous for its long stone steps. It has the Lion's Rock Cave, a cave where Kobo Daishi is said to have performed religious practices.



## The 72nd temple Mandara-ji Temple

Yoshiwara-cho 1380-1, Zentsuji City

**Happiness and longevity**

It was founded in the Asuka period. It is said that Kobo Daishi built it as a temple to worship his mother and renamed it from Yosaka-ji to Mandara-ji. There is a seated statue of Kobo Daishi carved on the trunk of the Furomatsu (eternal youth) pine tree, which was also called Kasamatsu.



## The 73rd temple Shusshaka-ji Temple

Yoshiwara-cho 1091, Zentsuji City

**Prosperous business**

This is the temple where Kobo Daishi practiced in his youth and where the legend of the Shashingatake has been passed down. It has a Bell in the Sky overlooking the Seto Inland Sea.



## The 74th temple Koyama-ji Temple

Hirota-cho 1765-1, Zentsuji City

**Happiness, longevity and harmony**

It is said that Kobo Daishi built this temple with the reward money he received for repairing Manno Pond. In the precincts, there are 16 rabbit-shaped roof tiles and stone statues, and it is called Rabbit Temple and gains popularity.



## The 75th temple Zentsu-ji Temple

3-3-1, Zentsuji-cho, Zentsuji City

**Many customers**

The temple is said to have been built by Kobo Daishi when he returned from Tang (present-day China) in the style of the Qinglong Temple in China. In the precinct, the original layout of the temple buildings at the time of its foundation has been preserved. The temple has national treasures and huge camphor trees associated with Kobo Daishi.



## The 76th temple Konzou-ji Temple

Konzoji-cho 1160, Zentsuji City

**Giving happiness and wealth**

This temple is associated with the priest, Chisho Daishi. The legend of Kariteimo, who was affectionately called Okaruten-san, has been passed down. In the precincts, there is a Sound Mandala made of bells with 12 different sound pitches.



## The 77th temple Doryu-ji Temple

1-3-30, Kitagamo, Tadotsu Town

**Happiness, wealth and wisdom**

A total of 255 Kannon statues are lined up in the precincts. Why not find a Kannon that best suits your wish? The principal image, Yakushi Nyorai, is called Haragomori Yakushi, and is also famous as the Nyorai who cures people's eye diseases.





## Gourmet

## Udon Noodles

Sanuki Udon is a specialty of Kagawa Prefecture. Kake-udon and Bukkake-udon are the standard menu items. Recently, many unique udon noodles have become available, ranging from olive beef topping to Italian flavor, and we can enjoy a variety of tastes and styles. The number of udon restaurants in Kagawa, the smallest prefecture in Japan, is about 500.

## How to Order

At general type udon restaurants, you order at the table and the finished udon noodles are served. At self-service restaurants, there is an ordering counter at the entrance. Order the type of udon you want, choose such toppings as tempura and such side dishes as rice balls, and then pay at the cashier. Then, warm the noodles in hot water, add seasonings (green onion, ginger, tenkasu, sesame, etc.), pour dashi broth, choose a table, and eat. When you finish eating, return the empty bowl and plate to the return rack yourself. The procedure may vary from restaurant to restaurant. Observe how other customers order.



## Udon Honjin Yamada-ya

**Address** | Mure 3186, Mure-cho, Takamatsu City

**Phone** | +81-(0)87-845-6522

**Opening hours** | Mon., Tue., Thu., and Fri.  
Lunch: 11:00-15:00 \*last order 14:30  
Dinner: 17:00-20:00 \*last order 19:50  
Sat., Sun., public holidays, long holiday season,  
etc.: 10:00-20:00 \*Last order 19:50

**Closed** | Wednesdays \*Open if Wednesday falls on a public holiday,  
and closed the following day.

**Capacity** | 280 seats **Parking** | Free



## Nakano Udon School Takamatsu \ Experience it here! /

**Address** | Nariai-cho 8, Takamatsu City **Phone** | +81-(0) 87-885-3200

**Fare** | 2 to 14 people,  
1,760 yen / person

**Opening hours** | 9:00-15:00

**Reservations** | Required **Parking** | Free

**Time required** | 40-50 min (making and tasting udon noodles)



## UDON HOUSE \ Experience it here! /

**Address** | Okamoto 1651-3, Toyonaka-cho, Mitoyo City

**Phone** | +81-(0)875-89-1362 **Reservations** | Required

**Opening hours** | Udon making class: 11:00-17:00  
Breakfast udon hopping: 7:30-10:00

**Fare** | One-day program:  
Adults: from 13,200 yen, children: from 7,920 yen  
Two-day overnight program:  
Adults: from 22,000 yen, children: from 13,200 yen  
Day 1: Udon class (6 hours) and farm tour  
Day 2: Breakfast udon hopping

**Parking** | Free



## Zaigo Udon Honke Waraya

**Address** | Yashima Naka-machi 91, Takamatsu City

**Phone** | +81-(0)87-843-3115

**Opening hours** | 9:30-17:30 (last order 17:00)

**Closed** | None

**Parking** | Free



## Nakano Udon School Kotohira \ Experience it here! /

**Address** | 796, Kotohira Town **Phone** | +81-(0) 877-75-0001

**Opening hours** | 9:00-15:00 **Fare** | 2 to 14 people, 1,760 yen / person

**Reservations** | Required **Parking** | Free

**Time required** | 40-50 min (making and tasting udon noodles)



## Sanuki Mengyo (Head Office) \ Experience it here! /

**Address** | Matsunami-cho 884-1, Takamatsu City **Phone** | +81-(0)87-867-7893

**Opening hours** | 10:00 (once a day) **Fare** | 1,760 yen/person (making and tasting udon noodles)

## Sanuki Mengyo (Hyogomachi store)

**Address** | Hyogo-machi 11-9, Takamatsu City **Phone** | +81-(0)87-851-5090

**Opening hours** | (1) 10:30 (2) 14:00 (3) 17:00 (4) 19:00

**Fare** | 4,500 yen/person (from 2 persons)

**Time required** | 100 min (making udon and 4 dishes including tempura)

Ask the driver  
anything about udon!

## Udon Taxi

If you have an udon restaurant you want to go to, we will take you there. Or, even to famous, unusual, or undiscovered restaurants, our drivers with special knowledge will take and guide you.



Scan the code for details =>





# Olive

Kagawa has a climate and environment very similar to that of the Mediterranean coast where olive cultivation flourishes. In addition, thanks to the efforts of farmers and processors, olive cultivation in Kagawa has a history of over 110 years, and over 80% of Japan's olives are produced here. Not only olive oil but also Olive Beef, Olive Yume Pork and Olive Young Yellowtail, which are all raised on a diet made from olive pomace and leaves produced in Kagawa, are also attracting attention.



## Olive Oil

Oil that has been only pressed and filtered from fresh olives is characterized by its rich flavor similar to fresh juice.



## Pickled Olives

Harvested olives are treated to remove bitterness, then soaked in brine. This seasonal delicacy lets you fully savor the fresh taste of green olives.

### Kagawa Olive Oil Quality Evaluation and Standard Compliance Labeling System



Olive oil produced exclusively from olives grown in Kagawa Prefecture by prefecturally certified local producers that meet the prefecture's own strict quality standards can bear the "Kagawa Olive Oil" mark. Enjoy the unique harmony of fruity, bitter, and spicy flavors that differ with each product.

### Restaurants serving olives

#### Olive Palace RestleA in Shodoshima Olive Garden

**Address** | Nishimura-kou 2171, Shodoshima-cho

**Phone** | +81-(0) 879-82-4260

**Opening hours** | 9:00-15:00 (last order 14:30)  
Open all year round



#### Farm's Table Chuzamon by Inoue Seikoen

**Address** | Kamou-kou 61-4, Shodoshima-cho

**Phone** | +81-(0) 879-75-1188

**Opening hours** | 10:30-15:00 (last order 14:30)

**Closed** | Irregularly



## Olive-fed Livestock Products

Olive-fed Livestock Products collectively refers to beef, pork, and local chicken carefully raised on farms in Kagawa Prefecture, fed with a specified amount of dried olive feed made from olives harvested in the prefecture after oil extraction, for a designated period.



Olive-fed Yumebuta (Pork)



Olive-fed Chicken



## Olive-fed Wagyu

The best beef from Kagawa Prefecture's Japanese Black Wagyu "Sanuki-gyu," raised on olive feed.

### Restaurants serving olive-fed livestock products



#### Grill & Wine Regalo

**Address** | Third Floor, Marugame-machi Nibangai Second Building, Marugame-machi 14-6, Takamatsu City

**Phone** | +81-(0) 87-813-1670

**Opening hours** | 11:00-14:30 (last order 14:00)  
17:00-22:00 (last order 21:00)

**Closed** | Mondays



#### Restaurant Kasyo

**Address** | 3-26-1, Fukuoka-cho, Takamatsu City

**Phone** | +81-(0) 87-823-1233

**Opening hours** | 11:30-15:00 (last order 14:00)  
18:00-22:00 (last order 20:30)

**Closed** | Wednesdays

## Olive-fed Seafood

Fish and shellfish that have been fed for a specified period of time with feed containing olive leaf powder mainly from Kagawa Prefecture.

Enjoy the taste of seafood with the power of olives, both nurtured in the Seto Inland Sea.



Olive-fed young yellowtail



Olive-fed salmon

## Seafood, Sushi, and Local Sake: Hokuroya

**Address** | Room E, 1st Floor, A Building, CLOVER KYOTO, Dokicho Higashi 9-284, Marugame City

**Phone** | +81-(0) 877-21-3715

**Opening hours** | 17:30-22:30 (last order for food 21:30, for drink 22:00)

**Closed** | Mondays



### Restaurants serving olive-fed seafood



#### Setouchi Uminomon Totoichi

**Address** | Kajiya-machi 4-18, Takamatsu City

**Opening hours** | 17:00-23:30 (last order 23:00)

**Phone** | +81-(0) 87-811-0301

**Closed** | Sundays and holidays (irregularly)



# Fruits

With its warm climate, Kagawa offers visitors delicious seasonal fruits, including the prefecture's original varieties.



## Hamakita Coffee

**Address** | 9-bancho 155-4, Utazu Town

**Phone** | +81-(0) 877-49-7751

**Opening hours** | Weekdays: 9:00-18:30 (last order 18:00)  
Weekends and holidays: 8:00-18:30 (last order 18:00)

**Closed** | Wednesdays



## Kaniwashi Taruto

**Address** | Kita-cho 1559-15, Takamatsu City

**Phone** | +81-(0) 87-897-6676

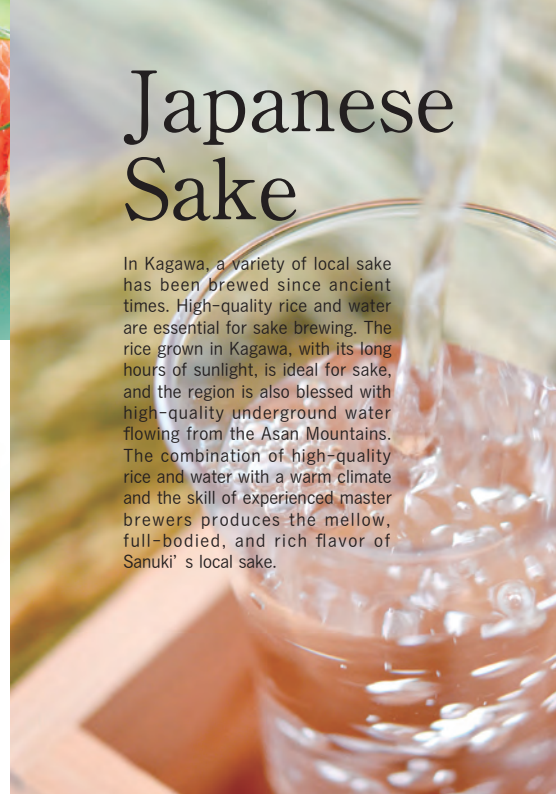
**Opening hours** | 10:00-19:00

**Closed** | Tuesdays



# Japanese Sake

In Kagawa, a variety of local sake has been brewed since ancient times. High-quality rice and water are essential for sake brewing. The rice grown in Kagawa, with its long hours of sunlight, is ideal for sake, and the region is also blessed with high-quality underground water flowing from the Asan Mountains. The combination of high-quality rice and water with a warm climate and the skill of experienced master brewers produces the mellow, full-bodied, and rich flavor of Sanuki's local sake.



## Kinryo Sake Museum (Kotohira Brewery) by Nishino Kinryo

Founded in 1789, Nishino Kinryo's sake has been known and loved as Kōpira Sake of the Sanuki region. The Kinryo-no-Sato Sake Museum, located at the entrance of the approach to the Kotohira-gu Shrine, preserves the sake storehouse as it was built in the Edo period, and conveys the history and culture of sake brewing to the present day. Tastings are also available at the store in the same building.

**Address** | 623, Kotohira Town

**Phone** | +81-(0) 877-33-4133

**Opening hours** | 9:00-16:30 (-17:30 on Sat., Sun., and holidays)

**Fare** | Free admission to the museum and sake tasting

**Time required** | 30 min for the visit of the museum (capacity: 20 people)

**Parking** | Paid



## Ayakiku Shuzo

Since its establishment in 1790, the brewery has maintained its basic stance of brewing sake with rice grown in Kagawa Prefecture named Ooseto. The warehouse is a registered Tangible Cultural Property of Kagawa Prefecture.

**Address** | Yamada-shimo 3393-1, Ayagawa Town

**Phone** | +81-(0) 87-878-2222

**Opening hours** | 10:00-16:00

**Closed** | Confirmation required for year-end / New Year holidays, Bon holidays, Sat., Sun., and public holidays.

**Fare** | Free admission to the warehouse and sake tasting. \*Reservations required.

**Time required** | 60 min to visit the warehouse

**Parking** | Free



## Strawberry picking /



### Sky Farm

**Address** | Iida-cho 656-1, Takamatsu City

**Phone** | +81-(0) 87-881-5256

**Opening hours** | 10:00-16:00 from Jan. to May

**Closed** | Mondays

**Fare** | Junior high school students and above: 2,200 yen, elementary school students: 1,600 yen, 3 years old to preschoolers: 1,000 yen

**Time required** | 40 min

**Parking** | Available for free



### Morinoichigo

**Address** | Kamitakaoka 1611, Miki Town

**Phone** | +81-(0) 87-890-3035

**Opening hours** | 10:00-15:00 from Feb. to May

**Closed** | Thursdays

**Fare** | (1) 40 min (13:00-14:40): Junior high school students and above: 2,200 yen, elementary school students: 1,870 yen, 2 years old to preschoolers: 1,100 yen  
(2) 60 min (10:00-13:00): Junior high school students and above: 2,640 yen, elementary school students: 2,310 yen, 2 years old to preschoolers: 1,430 yen

**Time required** | 40 min or 60 min

**Parking** | Available for free



### School Strawberry Farm Saita Kami

**Address** | Saita-kami 726, Saita-cho, Mitoyo City

**Phone** | +81-(0) 875-23-6037

**Opening hours** | 10:00-11:00, 13:00-14:00

**Closed** | Tuesdays (may vary by month)

**Fare** | Junior high school students and above: 2,200 yen  
Elementary school students: 1,500 yen, 3 years and over: 1,000 yen

**Time required** | 40 min

**Parking** | Available for free



## Shodoshima Sake Brewery

This is the only sake brewery in Shodoshima that produces sake using ingredients made on the island, from rice and water to yeast. The café, renovated from a 70-year-old tsukudani factory, offers tastings and dishes made with sake lees. The bakery in the same building is also popular.

**Address** | Umaki-kou 1010-1, Shodoshima-cho

**Phone** | +81-(0) 879-61-2077

**Opening hours** | Gallery, store, and bakery: 9:00-17:00  
Café: 11:00-17:00

**Closed** | Gallery, store, and café: Thursdays  
Bakery: Tue., Wed., and Thu.

**料 金** | Free admission to the warehouse and sake tasting. \*Reservations required.

**所要時間** | 40 min to visit the warehouse

**Parking** | Free





# Souvenirs

Choose from a wide variety of souvenirs to remember your trip to Kagawa Prefecture.



All-purpose cup  
(Kawaguchi-ya Lacquerware Store)  
①⑤



Chopsticks lacquered with stone powder  
(Sinra) ④⑤⑥⑦

## Kagawa Lacquerware

Kagawa lacquerware has a wide variety of styles from traditional to casual for everyday use.



Sanuki Itto-bori carving :  
IRO Daruma ⑤

## Sanuki Itto-bori Carving

It has a unique texture with the rough marks left by the chisel. While it has a stern face, it also has an indescribable loveliness.

## Marugame Uchiwa Fan

Enjoy the history and culture from the Edo period at home or as a souvenir.



Takamatsu papier-mache  
(Hoko-san) ①⑤⑥

## Takamatsu Papier-Mache

Papier-mache dolls are made by gluing pieces of Japanese paper together in a clay or wooden mold. Among them, Hoko-san dolls are especially famous.



Mini oval uchiwa fan ①



Sanukimono uchiwa fan ①④⑤⑦

## Sanuki Norizome Dyeing

Sanuki norizome is arranged for use in your daily life. Use it as an accent in your fashion.



Lion dance costume  
handkerchief  
(Okawahara Senshoku Honpo)  
①⑤⑦



Peony tote bag (large)  
(Okawahara Senshoku Honpo) ①⑤

## Sanuki Hand-stitched Balls

A strap is added to a Sanuki hand-stitched ball. Always carry it with you.



Yui temari ball with strap ①④⑥



Small tiger ①⑤

Papier-mache tiger, size 8  
(Tai Mingei) ①④⑤

## Papier-mache Tiger

This craft has been made in the Seisan area of Kagawa since ancient times and is a good luck charm to pray for the healthy growth of children. The products are made from the traditional raw material, Japanese paper, and are carefully handmade.



Souvenirs  
recommended  
by Ritsurin-an



Ritsurin-an original  
Sanuki udon noodles (one serving)

The package features a local traditional toy from Kagawa Prefecture. Single serving udon is easy to give away as a gift.



Ritsurinkoen no Kei

Light rice crackers made from high quality glutinous rice grown in Kagawa and carefully baked by skilled confectioners



Oiri & Iriko Mini Towel

Seto Embroidery® is an expression that looks so realistic and almost like a photograph. Using this technique, the reality of Kagawa Prefecture's specialties, Oiri confectionery and Iriko dried sardine, is pursued on these towels.

## 2 HARENOHI-YA

We have a wide range of products full of the charm of Shikoku, and look forward to serving you.

Address | First Floor, North Building  
of Takamatsu Orne

Phone | +81- (0) 87-802-3348

Opening hours | 8:00-20:00



Ritsurin-no-Kuri  
(Minatoya)

Chestnut manju bun named after Ritsurin Garden. The package is Orne's limited version.



Oiri  
(Yamashita Oiri Honpo)

Confectionery made as a wedding gift to wish the bride happiness

## 3 shikoku meguru marche

Shikoku meguru connects people, events, and things through food and serves as a place to rediscover the charm of the region, as well as a starting point for various tours: tours of lands, tours of time, tours of seasons, tours of history ... This is a place where you can encounter attractive items that are unique to Shikoku.

Address | First Floor,  
North Building of  
Takamatsu Orne

Phone | +81- (0) 87-802-5237

Opening hours | 10:00-20:00

### Korokoro Set (Shodoshima Kinryo)

Assortment of popular products: special dark soy sauce, dashi soy sauce, and garlic oil



### Shikoku Meguru's original confectionery

Rice crackers and cakes made with ingredients from Shikoku are packed in original packages.





## 4 Shikoku Sora Ichiba

This is a select shop located on the second floor of Takamatsu Airport and operated by the airport. It sells a range of excellent products from Shikoku, carefully selected by buyers, and features the products that are only sold at Takamatsu Airport.

**Address** | Oka 1312-7, Konan-cho, Takamatsu City  
(2nd Floor, Passenger Terminal Building of Takamatsu Airport)

**Phone** | +81-(0) 87-814-3552

**Opening hours** | 8:30-20:00

**Closed** | None



Souvenirs  
recommended  
by Shikoku  
Sora Ichiba



### Souvenirs recommended by Shikoku Sora Ichiba

This limited-edition work by Ben Yamaguchi is only available at Shikoku Sora Ichiba — a charming piece featuring an airplane motif.



### Sanuki mulberry tea

Airport limited version package. A caffeine-free tea with a smooth taste and no astringency.



### Olive oil

High quality extra virgin olive oil from Shodoshima in an original airport limited version bottle.

## 6 Town's Shule 963

A store that provides an opportunity to learn about the lifestyle, including food, clothing, and home. Here you will find not only food, but also products that exude the warmth of careful craftsmanship, including handicrafts and folk art.

**Address** | Second Floor, Marugame-machi Sanbangai East Building,  
Marugame-machi 13-3, Takamatsu City

**Phone** | +81-(0) 87-800-7888

**Opening hours** | Store : 11:00-19:00, Café : 11:30-18:00 (last order 17:30) on Mon.-Thu.  
Night café : 17:30-11:30-20:30 (last order 19:30) on Fri.-Sun.

**Closed** | Third Monday (May change if Monday falls on a public holiday.)



Souvenirs  
recommended  
by Town's  
Shule 963



### Lollo Rossa lemon cordial syrup

Syrup made from no-wax lemons from Mitoyo, herbs, and rare sugar



### Scented hand-stitched balls

The core is filled with natural fragrant materials such as sandalwood. It is then handstitched with plant-dyed cotton thread to create a Sanuki hand-stitched ball.



### Original Kagawa-grown wood frame

This is Shule's original picture frame made of wood from Kagawa Prefecture.

## 5 Sanuki Toy Museum Shop・Café produced by IKUNAS

IKUNAS is a company that produces a cultural magazine that conveys the charm of the region, including Kagawa's traditional crafts and characteristic food culture. It selects and co-develops a range of sophisticated products for this shop.

**Address** | First floor of Marugame-machi Kururin Parking,  
Daiku-machi 8-1, Takamatsu City

**Phone** | +81-(0) 87-887-6762

**Opening hours** | Store : 10:00-17:30, Café : 10:00-17:30 (last order 17:00)

**Closed** | Thursdays (Open if Thursday falls on a public holiday, and closed the following day.)



Souvenirs  
recommended  
by IKUNAS



### Papier-mache beckoning cat

Takamatsu papier-mache is a popular charm to pray for good luck and economic fortune.



### Sanukinchaku Bag

A fun drawstring bag with a large sea bream face dyed using the Sanuki norizome dyeing technique



### Polka dot one-handed cup

Kagawa lacquerware cups made one by one with great attention to detail

## 7 kitahama blue stories

Under the theme of "See, touch, and create. And enjoy life," the store sells Kagawa's traditional handicrafts redesigned to fit modern life, and works by artists from the Setouchi area.

**Address** | Kitahama-cho 4-10, Takamatsu City

**Phone** | +81-(0) 87-823-5220

**Opening hours** | 11:00-18:00

**Closed** | Tuesdays

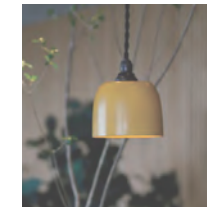


Souvenirs  
recommended  
by kitahama  
blue stories



### Blue Bird of Happiness

When Aji stone is melted into glass, the color of Setouchi blue appears. It creates a refreshing feeling, as if you were in the sea or blown by the sea breeze.



### Lamp by Sinra Ishiko

A proposal for a new way to enjoy lacquer. This small lamp shade is made by coating it with lacquer mixed with Aji stone powder.



### "soil" brand accessory, "Olive"

Brooches and earrings carefully made with gold and silver thread hand embroidery



# Shopping

## Central Takamatsu Shopping Arcades

The arcade, consisting of eight shopping streets, is 2.7 kilometers long in total, making it the longest in Japan. The streets are lined with both new and long-established stores, and you can enjoy shopping and dining there all day long. On weekends and holidays, events are held, and the streets are filled with people.

**Phone** | Varies by facility and store.

**Opening hours** | Varies by facility and store.



## Takamatsu Mitsukoshi

As the only department store in Kagawa Prefecture, it offers a wide range of items, from international luxury brands, international and domestic brand cosmetics, and clothing to souvenirs from Kagawa. Tax-free shopping is available. Enjoy your shopping experience at Takamatsu Mitsukoshi.

**Address** | Uchi-machi 7-1, Takamatsu City

**Phone** | +81-(0)87-851-5151

**Opening hours** | 10:00-19:00



## Youme Town Takamatsu

This is a large commercial facility with about 180 stores, including fashion, restaurants, cosmetics/medicine, and amusement. It has many popular stores, such as UNIQLO, Sushiro, and Mister Donut. You will surely find what you are looking for.

**Address** | Sanjo-cho 608-1, Takamatsu City

**Phone** | +81-(0) 87-869-7500

**Opening hours** | 9:30-21:30



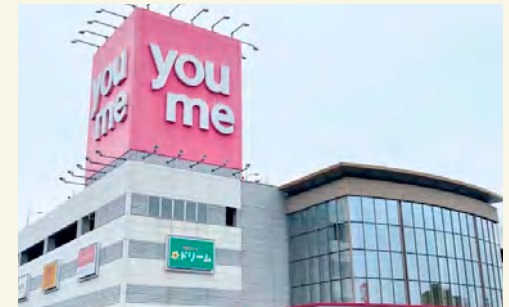
## Youme Town Mitoyo

Youme Town Mitoyo is a shopping center that consists of directly managed sales floors for food, daily necessities, medicine, clothing, housing related items, etc., and 60 specialty stores, including Shikoku's largest Muji store. There are also many amusement and dining facilities and frequent events. You can enjoy yourself all day long!

**Address** | Motoyama-kou 22,  
Toyonaka-cho, Mitoyo City

**Phone** | +81-(0)875-62-6600

**Opening hours** | 9:30-21:30



## Youme Town Marugame

A general shopping center located about 10 minutes by car from Marugame Station and Marugame Castle. The commercial facility has food, medicine and clothing stores, a large specialty sporting goods store, a game center, a restaurant area, and a food court. You can spend a whole day shopping, dining, and enjoying entertainment events. From its multi-story parking lot, you can enjoy a panoramic view of Marugame Castle and the Seto Ohashi Bridge.

**Address** | Shinden-cho 150, Marugame City

**Phone** | +81-(0) 877-21-0123

**Opening hours** | 9:00-21:30



## Aeon Mall Takamatsu

A shopping mall located in the western part of Takamatsu City. You can enjoy everything from the latest fashion brands to cosmetics/medicines, Japanese food, special souvenirs, and local food. Tax-free shopping is available in some stores.

**Address** | Kozai Honmachi 1-1,  
Takamatsu City

**Phone** | +81-(0) 87-842-8100

**Opening hours** | 10:00-21:00



## Aeon Mall Ayagawa

Aeon Mall Ayagawa is a shopping mall with one of the largest site areas in Kagawa Prefecture. It has more than 150 specialty stores, including fashion stores, restaurants, and other services. AEON Cinema is located in the same building.

**Address** | Kayahara 822-1, Ayagawa Town

**Phone** | +81-(0) 87-876-8100

**Opening hours** | 10:00-21:00





# Slowpoke Paradise

in Kagawa



Scan the code to visit the official website!



Scan the code to visit the official X account!

## What is the Udon Prefecture Promotion Representative?

Kagawa Prefecture has appointed the **Pokémon character Slowpoke (Yadon in Japanese)** as the "Udon-ken PR Squad" ambassador to help promote local tourism and products.

What kind of Pokémon is Slowpoke?



**Slowpoke** National Pokédex No. 079

**Category:** Dopey  
**Type:** Water / Psychic  
**Height:** 1.2 meters  
**Weight:** 36.0 kilograms  
**Ability:** Oblivious / Own Tempo

A Pokémon that appears in the Pokémon video game series. Slowpoke is always vacantly lost in thought, but no one knows what it is thinking about. A sweet sap leaks from its tail's tip. Although not nutritious, the tail is pleasant to chew on. Incredibly slow and sluggish, Slowpoke is quite content to loiter about without worrying about the time. There is a long-standing belief that whenever Slowpoke yawns, it rains.

Udon Ken x Slowpoke Collaboration Products

## Udon-ken x Slowpoke Collaboration Products

Slowpoke tasty tsuyu soup

Slowpoke Marugame uchiwa fans

Slowpoke Hotaori handkerchief

Slowpoke's ear cookies

Wasanbon sugar in Slowpoke box

Slowpoke papier-mâché

Slowpoke brooch (Kagawa lacquerware)

Galarian Slowpoke's curry udon

Slowpoke Sanuki udon (red, green, and white)

Slowpoke Shima-no-Hikari noodles

Slowpoke chaku bag

And many more!

\*Prices/fees, specifications, etc. are subject to change.

Utility hole cover with Pokémon design on it

# Poké Lids

Scan the code for Poké Lid details!



## Slowpoke Park



Located a five-minute walk from Kotoden Ayagawa Station, the park is designed based on the motif of Slowpoke. Ayagawa Town is said to be the birthplace of Udon, and this is one of the spots that represent the Udon Prefecture x Slowpoke project.

① +81-(0)87-876-5018 (Roadside Station Takinomiya)  
② Kayahara 253-7, Ayagawa Town, Ayauta-gun  
③ 7:00-20:00 (Park)  
④ 9:00-17:00 (Roadside Station Takinomiya)  
⑤ Tuesdays (Roadside Station Takinomiya)



## Slowpoke Bus

**Kotosan Bus**  
Takamatsu Airport-Marugame City  
(via Ayagawa Town)

Car 1

Car 2



**Kotoden Bus**  
Takamatsu Airport-Takamatsu City Center



**Seisan Kanko Bus**  
Takamatsu Airport-Shikokuchuo City  
(via Ayagawa Town)



## Slowpoke Taxi

**Setouchi Taxi**



Take a ride in a pink taxi designed with Slowpoke and take your time on a trip around the prefecture!

There are two tour plans: the Poké Lids Tour, which takes you to Poké Lids locations and tourist spots, and the Leisurely Free Tour, which takes you wherever you want—both available within Kagawa Prefecture.

① Use the inquiry form on the official website.  
② Varies by plan. Check the official website.



## Slowpoke Train



The train Udon Prefecture x Yadon-go is a wrapped train featuring Slowpoke and Udon. Enjoy the journey from Takamatsu to Kotohira with Slowpoke!

Operating route: Kotoden Kotohira Line



## Slowpoke Ferry



Two ferries connect the two routes: Tonosho Port (Shodoshima) – Takamatsu Port, and Fukuda Port (Shodoshima) – Himeji Port. Look carefully and you will notice that the designs are different. Enjoy a relaxing ferry ride surrounded by Slowpoke on the calm Seto Island Sea.

\*Check the official website for fares and timetables.



## Slowpoke Mailbox

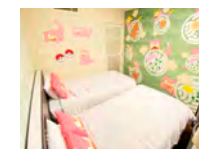


At Takamatsu Central Post Office, there is a mailbox with a Slowpoke on it. Since it is located in a shopping district, it is loved by many people. There is also a post office van with a Slowpoke painted on the body running in Takamatsu City.

① +81-(0) 570-943-415  
(Takamatsu Central Post Office)  
② Uchi-machi 1-15, Takamatsu City



## Takamatsu Tokyu REI Hotel (Slowpoke Hotel)



This hotel is within walking distance from JR Takamatsu Station and the Port of Takamatsu. Spend time surrounded by many Slowpoke and relax. It is also convenient to enjoy a stroll in the shopping district.

① +81-(0) 87-821-0109  
② Hyogo-machi 9-9, Takamatsu City



## Shodoshima International Hotel (Slowpoke Hotel)

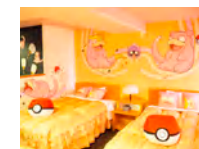


The hotel is located near Angel Road. Only this hotel has two Slowpoke Rooms. You can spend a relaxing time in front of the spectacular scenery of the sea.

① +81-(0) 879-62-2111  
② Tonosho-cho-kou 24-67, Shozu-gun.



## Marugame Plaza Hotel (Slowpoke Hotel)

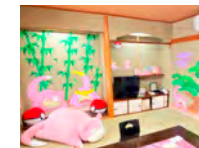


About a 10-minute walk from Marugame Castle. The Slowpoke Room on the top floor of the hotel overlooks Marugame Castle.

① +81-(0) 877-23-1391  
② Shiwaku-machi 50-3, Marugame City



## Kotohira Onsen Kotosankaku (Slowpoke Hotel)



This hot spring inn is located a five-minute walk from the approach to Kotohira-gu Shrine in Kotohira Town. In the Slowpoke Room, you can enjoy the unique interior design of the Japanese-style room.

① +81-(0) 877-75-1000  
② 685-11, Kotohira Town, Nakatado-gun

